



From idea to launch

CEO Start guides Hennepin County entrepreneurs through testing, validating, and researching their ideas so they can build a viable business.

Over 10 weeks and 10 sessions, develop your great idea with a group of peers and business experts so you can chart a path forward with less risk and more confidence.

CEO Start is part of the Elevate HennepinSM CEO growth series. It's built on the CO.STARTERS curriculum that has served more than 24,000 entrepreneurs across the country.





In CEO Start

Explore

Explore your business idea and test your assumptions with a group of 10-15 peers and small-business experts.

Develop

Ensure your business idea is sound by identifying issues with professional guidance and interviews with potential customers.

Validate

Leave CEO Start with a framework for a viable business and confidence to take the next step forward.



About CEO Start

CEO Start is powered by the CO.STARTERS curriculum in collaboration with Hennepin County and the cities of Brooklyn Park and Bloomington.

CO.STARTERS is a nationally recognized community-based approach to economic development. Founders recognized a growing need to provide business support to entrepreneurs just getting started. Today, the CO.STARTERS network consists of thousands of success stories around the world.

Learn more and apply today at bit.ly/CEOStart

