

From idea to launch



CEO Start Bootcamp, a cohort opportunity from Hennepin County, is a two-day training for aspiring entrepreneurs to work collaboratively with peers and expert facilitators to strategize, problem solve, and apply foundational business tactics to validate their idea or venture.

Over two days, CEO Start Bootcamp will provide an intensive, hackathon-style learning experience that challenges entrepreneurs, offers them vital business tools, and propels their growth.

Groups of up to 20 entrepreneurs will work through the proven national CO.STARTERS curriculum in an intensive learning experience that challenges assumptions and builds confidence.











In CEO Start Bootcamp

Explore

Explore your business idea and test your assumptions with a group of peers and small-business experts.

Develop

Ensure your business idea is sound by identifying issues with professional guidance and interviews with potential customers.

Validate

Leave CEO Start Bootcamp with a framework for a viable business and confidence to take the next step forward.

About CEO Start

CEO Start Bootcamp is powered by investment from Hennepin County with support from host cities. This group-learning opportunity is part of Elevate Hennepin, an essential platform that provides access to customized, professional resources that support business owners in every stage of development. By investing in business owners, Hennepin County is building a foundation to create a more inclusive and thriving economy that strengthens communities.

CEO Start Bootcamp is built on the CO.STARTERS curriculum, a nationally recognized approach to community-based economic development. Today, the CO.STARTERS network consists of thousands of success stories around the world.

Elevate Hennepin users are not required to disclose their immigration status to access support.

Learn more and apply today at bit.ly/CEOSB

