

2023 ANNUAL REPORT



2023 COMMUNITY BOARD

BOARD LEADERSHIP

Juan Jackson, Chair
 Jeff Washburne, Vice Chair
 Rafaela Salido, Secretary
 Tina Nguyen, Treasurer

BOARD MEMBERS

Comm. Irene Fernando Leticia Selmon
 Seakh Menheer Rev. Alanna Tyler
 Anthony Newby Todd Western
 Josh Resnik Kevin Wright

A MESSAGE FROM OUR CEO & BOARD CHAIR

Any organization that has been in the community as long as NorthPoint Health & Wellness Center is certain to go through major changes over the years. But the changes we saw in 2023 were remarkable and unprecedented. Our main campus facility nearly doubled in square footage, our Food Shelf and Human Services operations opened under the same roof as our health services, and we continued to deepen our relationships with partners to create a healthier community. While this message arrives later than usual, we are proud to share with you this annual report on NorthPoint's achievements of 2023.

Throughout the year, our medical, dental, behavioral health and human services remained uninterrupted throughout the completion of our campus expansion. We continued to distribute hundreds of thousands of pounds of fresh produce at our Free Fresh Food Friday events. We held our second annual Hmong Health Care Forum, and launched new programs like Healthy Black Pregnancy and Group Violence Intervention to support every aspect of integrated, whole-person wellbeing. In June of 2023 we welcomed U.S. Department of Health and Human Services Secretary Xavier Becerra, who met with our leaders to talk about the importance of keeping Medicaid recipients covered.

Many of our guests, neighbors and partners continue to face barriers to health equity, but NorthPoint remains steadfast in our commitment to community healing. After 55 years of service, we are still the north star of health and wellness in our community. This would not be possible without the support of our guests, neighbors, and partners.

Because of you, we continue partnering to create a healthier community.



Kimberly Spates

Kimberly Spates
 Chief Executive Officer



Leticia Selmon

Leticia Selmon
 Community Board Chair

OUR MISSION, VISION, AND VALUES

MISSION

NorthPoint is partnering to create a healthier community.

VISION

NorthPoint Health & Wellness Center sets a standard of excellence in providing culturally responsive, integrated, holistic primary health and social services that strengthens our community and the lives of the people we serve.

We are leaders and partners in a shared vision of a healthy, environmentally safe, and economically stable, self-reliant community.

VALUES

• DIVERSITY / INCLUSION

We meet each other's cultural needs and embrace our cultural differences and create an environment honoring each other's dignity and contributions.

• COMPASSION

We create a caring environment that encourages healing, growth, and well-being, and delivers accessible and responsive health care and human services.

• STEWARDSHIP

We earn the enduring goodwill of our clients, our patients and their families, and we are accountable and hold ourselves to high standards.

• INNOVATION

We support the rapid diffusion of new ideas and new technology, and deliver an integrated holistic approach to health and human services.

• INTEGRITY

We treat each other fairly, and behave ethically.



OUR WORK

At NorthPoint, we're making health happen.

NorthPoint partners to create a healthier community by providing health and human services from all angles. As a federally qualified health center, we integrate health care with programming that empowers guests to work toward their goals by addressing the social factors that determine health and wellness.

Your involvement is an investment in the health and wellness of the North Minneapolis community. Community support of our general operating costs helps us implement this work toward community healing. It helps us make health happen!

We serve the community in four key areas:

• MEDICAL

Providing whole-person care through a full-service clinic for people of all ages.

• DENTAL

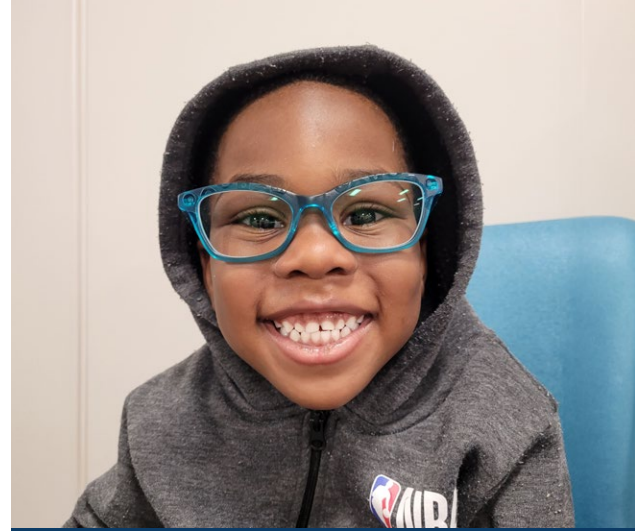
Making healthy smiles happen through routine, urgent, and specialty dental services.

• BEHAVIORAL HEALTH

Supporting your goals for health and wellness through individual and group therapy, chemical health support, and psychiatric care.

• HUMAN SERVICES

Reaching out to the neighborhood through support programs and community resources.



PROGRAM SPOTLIGHT:

PREGNANCY & FAMILY

When a newly postpartum guest came in one Friday afternoon, Selah Michele sprang into action. Selah, who has worked in Pregnancy and Family Health services since July 2023, worked with bilingual staff to give our guest the resources they needed, and she gathered a box of food and baby formula from the Food Shelf, even though the Food Shelf is closed on Fridays.

We work with people where they're at," says Selah. This is NorthPoint at its very best—working together to provide care to the whole person, from multiple angles, to improve the quality of our guests' lives.

Programming for Pregnancy and Family Health is available to guests who are pregnant, as well as parents and caregivers who have children ages 0-3.

Our staff provide prenatal education, midwifery and doula education, and resources like diapers and parenting books. They facilitate social and emotional support groups for people both during and after pregnancy. They work with our OB Care Coordinators to provide even more parenting families with helpful information. And they connect guests to other NorthPoint resources like medical, dental, and behavioral health services, as well as human services like food and housing support.

Support groups through Pregnancy and Family Health support our guests in building community well-being.

"The success, for me, is presence," says Selah. "It's just having other people around, being in the presence of people. That is the thing that connects people to NorthPoint. Their level of ownership, because they are here for people."

NorthPoint's approach to care is not only committed to the whole person—we also work from an inclusive understanding of parenting and family.

"We're always very mindful how parenting looks a lot of different ways for people and families," says Selah. "It isn't just people who are pregnant or newly postpartum—it might be a grandma or an auntie, an uncle, or a sibling caring for children in their family."

Ultimately, NorthPoint's Pregnancy and Family Health programming works toward achieving health equity in our community.

"Parenting is a forever journey, and we want to bridge the gap when people transition out of the program," Selah says. "We want them to feel like they have the agency and education to continue navigating their parenting journey."

A SPECIAL THANK-YOU:

SUPPORTERS OF GOTCHA GLASSES

NorthPoint's *Gotcha Glasses!* program provides prescription eyeglasses to kids in Northside schools at no cost to them or their families. In 2023, we marked the second year of providing this opportunity to kids on the Northside.

We want to extend a heartfelt thank-you to the supporters who made this program possible in 2023:

- Mount Sinai Community Foundation
- Rotary Club of North Minneapolis
- David Spencer Eyewear

BY THE NUMBERS:

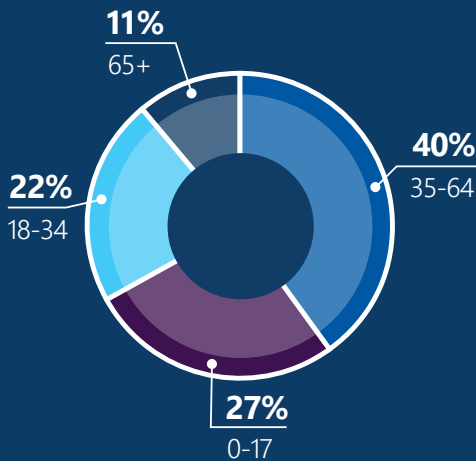
HEALTH SERVICES

NorthPoint is administered through a partnership between Hennepin County and a community board of directors comprised of people who live and work in the community.

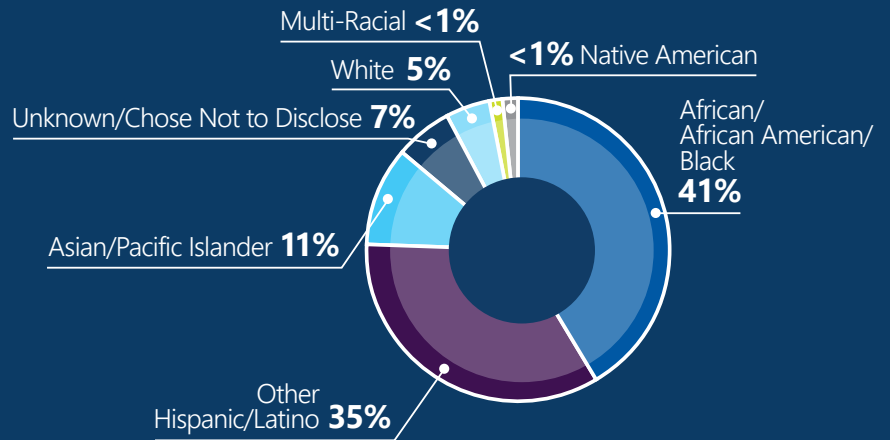
Hennepin County provides financial infrastructure and support for NorthPoint's health services.

In 2023, our health services (medical, dental, behavioral health) reached **22,692** members of our diverse community:

NORTHPOINT TOTAL AGE BREAKDOWN



NORTHPOINT TOTAL RACE/ETHNICITY BREAKDOWN



INVESTMENT IN THE COMMUNITY

Here are some financial highlights for NorthPoint's health services, managed by Hennepin County, for the year ending December 31, 2023:

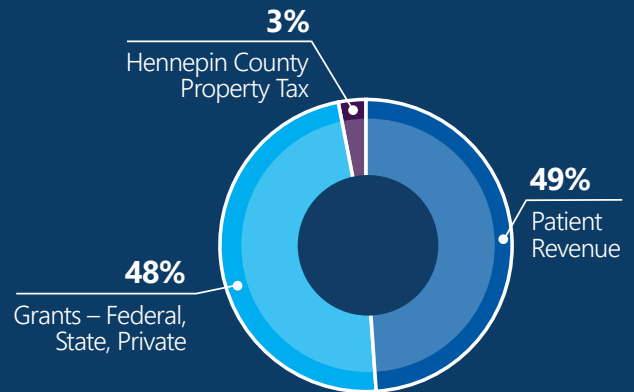
REVENUE	AMOUNT (%)
Patient Revenue	24,752,949 (49)
Grants – Federal, State, Private	24,189,671 (48)
Hennepin County Property Tax	1,318,427 (3)

TOTAL REVENUE \$ 50,261,046

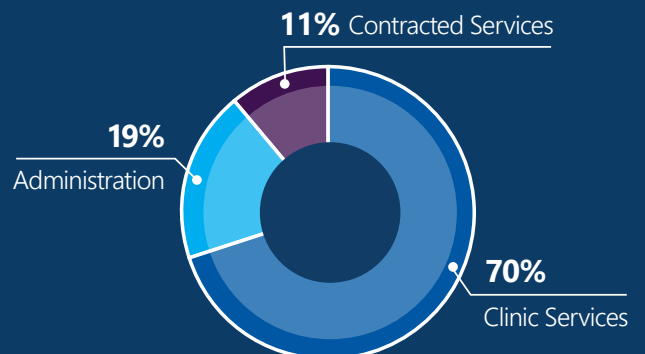
EXPENSES	AMOUNT (%)
Clinic Services	35,084,718 (70)
Administration	9,660,531 (19)
Contracted Services	5,515,797 (11)

TOTAL EXPENSES \$ 50,261,046

HEALTH SERVICES REVENUE BREAKDOWN



HEALTH SERVICES EXPENSES BREAKDOWN



BY THE NUMBERS:

HUMAN SERVICES

NorthPoint is administered through a partnership between Hennepin County and a community board of directors comprised of people who live and work in the community.

NorthPoint's human services are delivered through our 501(c)(3) nonprofit agency, NorthPoint Health & Wellness Center, Inc.

In 2023, our human services reached **23,322** members our diverse community.

Some snapshots of our services:



Households shopped at our Food Shelf



280

Households received help enrolling in MNsure and SNAP



348

Individuals got access to their families' needs through Pregnancy and Family Health programming



164

Men got resources and support to succeed through the African American Men Project



301

Individuals learned about pathways to exit the cycle violence through Group Violence Intervention programming



105

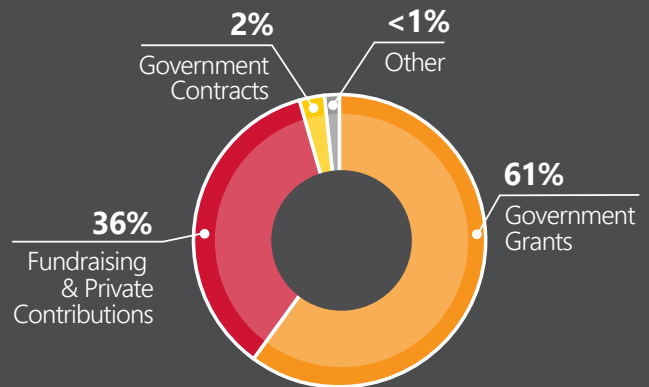
Young people developed purpose and built life skills through Youth Services programming

INVESTMENT IN THE COMMUNITY

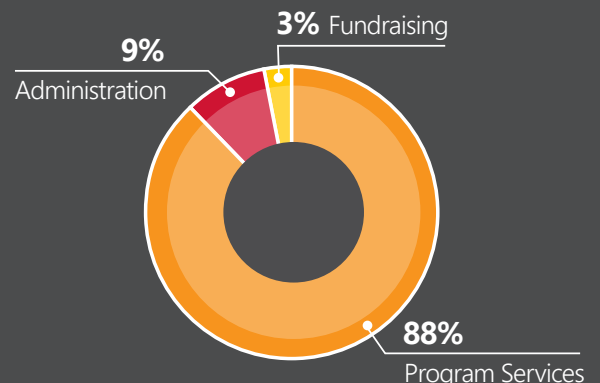
Here are some financial highlights for NorthPoint Health & Wellness Center, Inc., for the year ending December 31, 2023:

REVENUE	AMOUNT (%)
Government Grants	6,600,657 (61)
Fundraising & Private Contributions	3,937,432 (36)
Government Contracts	251,698 (2)
Other	49,329 (<1)
TOTAL REVENUE	\$ 10,839,116
EXPENSES	AMOUNT (%)
Program Services	10,314,709 (88)
Administration	1,002,210 (9)
Fundraising	315,664 (3)
TOTAL EXPENSES	\$ 11,632,583
NET ASSETS	AMOUNT (%)
Change in Net Assets for the Year	-793,467
Net Assets, 01/01/2023	6,675,762
Net Assets, 12/31/2023	5,882,295

HUMAN SERVICES REVENUE BREAKDOWN



HUMAN SERVICES EXPENSES BREAKDOWN



NorthPoint Health & Wellness Center
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northpointhealth.org