

2020 ANNUAL REPORT

**OUR STRONGEST
YEAR YET**

Reflecting on 2020, we're reminded that **community is what keeps us going and makes us strong.** No one could have predicted how much would change when the pandemic hit, exacerbating pre-existing disparities in the diverse and resilient North Minneapolis community we serve. At NorthPoint, we were able to pivot, adapt, and continue uninterrupted due in large part to the generosity of donors like you. **Your commitment to community created lasting impact for the people we serve.**

Whether you were a volunteer, financial contributor, in-kind donor or community partner in 2020, you played a meaningful role in amplifying our mission of *Partnering to Create a Healthier Community*.

Thank you for championing health equity!



FISCAL RESPONSIBILITY

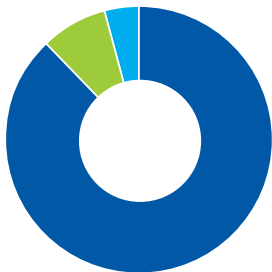
We value transparency & carefully steward your donations so that contributions provide more resources, support and advocacy.

2020 REVENUE



72%	Grants - Government & Private	\$6,872,834
27%	Donations	\$2,616,019
1%	Other	\$88,150
TOTAL REVENUE		\$9,577,033

2020 EXPENSES



88%	Program Services	\$8,171,951
8%	Administration	\$708,223
4%	Fundraising	\$441,503
TOTAL EXPENSES		\$9,321,677

Professionally audited operation results for the fiscal year ending 12/31/2020.

[CLICK HERE](#)

to review our 2020 audited finances.

[CLICK HERE](#)

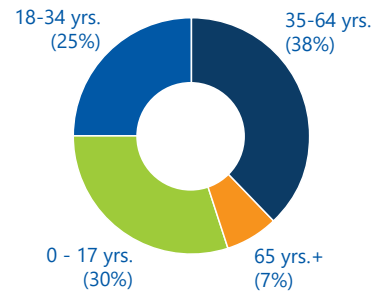
to review our 2020 IRS Form 990.

OUR HUMAN SERVICES TEAM SERVED

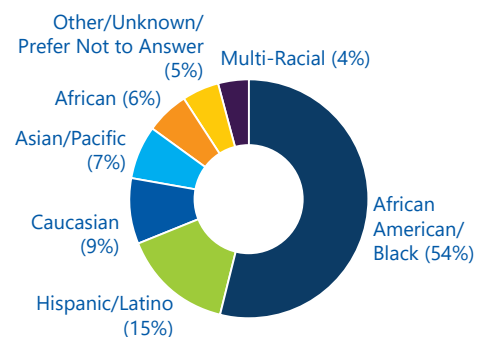
15,583

Northside neighbors, newborns to seniors, with high-quality, culturally responsive, trauma-informed care with an integrated approach addressing immediate needs and building capacity for long-term success.

AGE



RACE/ETHNICITY



OUR MISSION:

Partnering to Create a Healthier Community.



COMMUNITY COMMITMENT, LASTING IMPACT.

2020 POINTS OF PRIDE



COMMUNITY LEADS OUR WORK
60+% of our staff are people of color, ensuring our programs and services are culturally responsive. We're also the second-largest employer on the Northside, generating good jobs and bringing economic vitality to the area.

CHAMPIONING HEALTH & WELLNESS

MNSure Navigators assisted **1000s of individuals** in securing free or low-cost health insurance.



IMPROVING HEALTHY BIRTH OUTCOMES

120 African American women received integrated prenatal care and resources for their high-risk pregnancies.



LIVING & AGING WELL

350+ community elders received supportive resources to help them age with independence and dignity.

466

SUPER SUPPORTERS

Volunteers and interns donated **6,647 hours**, amplifying their social impact.

HOUSING SECURITY

684 individuals and families at risk of homelessness maintained stable and affordable housing through emergency assistance support.



HEALTHY AND CULTURALLY-CONNECTED FOOD

10,832 households visited our Food Shelf on the corner of Penn Avenue and Golden Valley Road.



Our Mobile Food Shelf delivered **1,109 meals** to seniors and people with disabilities.

Fresh food fairs and Thanksgiving distributions served **8,653 people**.



A new initiative called Northside Partners for Home Delivery provided food support to over **900 individuals**.

Community generosity generated **1.2 million pounds** of donated food and supplies.



1,367

DONORS

supported our mission in FY20. To see a listing of our amazing donor community

[CLICK HERE](#)

We worked with coalition partners to advocate for tobacco prevention policies and eliminate tobacco-related health disparities.

