

# ANNUAL REPORT

2019

# **COMMUNITY BOARD**

# **BOARD LEADERSHIP**

Juan Jackson, Board Chair Yvonne (Rashida) Jackson, Vice Chair Tina Nguyen, Treasurer Sylvia Andrews, Secretary

# **BOARD OF DIRECTORS**

Atum Azzahir Charles Caldwell Irene Fernando – Hennepin County Commissioner Seakh Menheer Beverly Propes Jeff Washburne Kevin D. Wright

\*as of 12.09.2019

NorthPoint Health & Wellness Center, Inc. 1256 Penn Avenue North, Suite 5300, Minneapolis, MN 55411 612-767-9500 | northpointhealth.org

# PARTNERING to create a healthier community.

# Message from the President & Chair

# Dear Friends,

It's quite incredible to witness the powerful impact that philanthropic generosity has made at NorthPoint

Health & Wellness Center. With every gift, we are one step closer to seeing our vision for health equity and racial justice come to life.

We are proud to share this annual report and the achievements which you help to make possible. Our team strives every day to improve lives, develop new solutions to meet the unique needs of the people we serve, and provide culturally responsive support. 2019 was a year of strategic growth as

WE HAVE EVOLVED WHILE KEEPING THE NEEDS OF THE COMMUNITY CENTRAL TO OUR WORK.

trategic growth as we continued to provide services in our new locations at 1256 and 1835 Penn Avenue. We are

planning for the expansion of our main campus and creating new, innovative partnerships within the community. Thank you for helping us put the community first for over 50 years. Because of your support, we see our mission of "Partnering to Create a Healthier Community" in action every day. On behalf of the Board and staff, we thank you for championing equity and investing in NorthPoint!

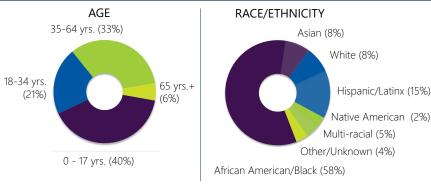
Sincerely,

Stella Whitney-West, CEO

Juan Jackson, Board Chair

# **COMMUNITY** LEADS OUR WORK.

# IN 2019, WE SERVED 16,043 PEOPLE



# **REFLECTING COMMUNITY**

60% of NorthPoint Inc.'s Leadership is BIPOC. ADDRESSING HUNGER

We distributed 849,332 lbs of food to 12,967 individuals.

# CHANGING POLICIES

We worked with coalition partners to advocate for a statewide policy that increased the tobacco sales age to 21.

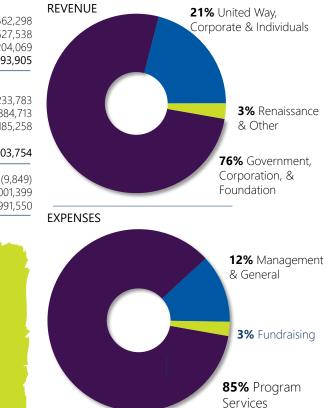
# ENGAGING VOLUNTEERS

624 volunteers and interns donated 15,076 hours. Our volunteer base has increase by 56% over the last four years.

# FUNDING THE FUTURE

Financial highlights for the year ending December 31, 2019

REVENUE Grants & Contracts Contributions Other TOTAL REVENUE	5,562,298 1,527,538 204,069 <b>7,293,905</b>
EXPENSE Program Services Management and general Fundraising	6,233,783 884,713 185,258
TOTAL EXPENSES	7,303,754
Change in net assets for the year Net assets, Beginning of year Net assets, End of year	(9,849) 4,001,399 3,991,550



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# WE ADDRESS IMMEDIATE NEEDS WHILE BUILDING CAPACITY FOR LONG-TERM SUCCESS.

Project LIFE worked with 155 participants actively involved in gangs or clicques to identify pathways to exit the cycle of violence.

"Success is the crimes that aren't committed and the community experiencing safety as a result of our work. We are saving their lives and lives of the community."

- Wes, Project Life Staff

Eviction Prevention is a critical component of our work. In 2019, we were to able to prevent evictions for 78 households.

"Housing impacts your overall health. You can't think about anything else if you don't have a place to live. Once you are able to get stable, we have the other wrap around services that can help you maintain that stability."

- Aliyah, NorthPlace Staff

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# **PARTNERS** support our work.

Whether you were a volunteer, a community partner, a financial contributor, participated in our community events, or encouraged a friend to use our services – you played a meaningful role in supporting our mission of PARTNERING TO CREATE A HEALTHIER COMMUNITY.



The Otto Bremer Trust is a valued partner of NorthPoint Health & Wellness Center. Their initial investment in 2016, supported our ability to collect data in a more integrated manner to illustrate how our programs and services are helping people improve their health and lives. Their continued annual investment of \$100,000 over the last three years has supported our general operations. Thanks to their initial investment, we can more effectively make the connection between the dollars they invest and how the community is improving, which is important to all of us.

# Charlotte Johnson Co-CEO & Trustee OTTO BREMER TRUST

"We focus on work that helps individuals and families become financially stable and self-reliant. This includes support for basic needs when that work moves individuals closer to stability. We also are interested in programs that provide support or connect with resources that move people toward self-sufficiency. The fact that NorthPoint Health and Wellness Center works to provide basic needs and paths toward stability for clinic patients and community members and their families is important to us. And we're pleased that leadership has created and expanded programs in response to community needs, while seeking collaboration with other North Minneapolis organizations.



We are excited to see how NorthPoint's new clinic space and increased capacity for programs and services will meet community needs. NorthPoint's continued leadership in working to align all of their work so that patients are provided with access to an array of supports will be a major step forward."

# STRONGER TOGETHER



Since 2009, Minneapolis law firm Ballard Spahr (formerly Lindquist & Vennum) has been an important funder of NorthPoint's Community Food Shelf, donating over \$100,000 to help those in need.

# Karla Vehrs Managing Partner BALLARD SPAHR LLP

"Working with NorthPoint has helped us understand our community better and to see firsthand the kind of energy and work necessary to move the needle, so to speak. Some of our office professionals, who have lived in North Minneapolis, brought NorthPoint to our attention because its health and wellness services and food shelf had been helpful to them during times of transition in the past. The relationship has helped us live



out our belief that we need to support our community as it works to become stronger.

There are times when fixing what needs to be addressed can feel hopeless. Seeing the work NorthPoint does helps fight that feeling. NorthPoint and Ballard Spahr have both changed and grown with time, and we'll continue to change as needs shift in the future. Our commitment to strengthening our shared community will not change."

# **SUPPORTERS**

\$1,000,000+

Hennepin County

### \$200,000+

Blue Cross and Blue Shield of Minnesota Foundation / Blue Cross and Blue Shield Center for Prevention City of Minneapolis, Health Department Greater Twin Cities United Way Pohlad Foundation State of Minnesota, Human Services Public Health Department State of Minnesota, Department of Human Services - Employment Assistance and Employment Supports Division State of Minnesota, Department of Human Services Alcohol and Drug Abuse Division State of Minnesota Minnesota Insurance Marketplace – Mnsure

# \$100,000 - \$199,000

Clearway Minnesota Otto Bremer Foundation State of Minnesota, Department of Human Services

## \$50,000 - \$99,000

Delta Dental Foundation of Minnesota Minneapolis Public Housing Authority Motivate Minnesota LLC (DBA Nice Ride) State of Minnesota, Department of Human Services, Economic Assistance and Employment Supports Division State of Minnesota, Department of Human Services - Child Safety and Permanency Division

# \$10,000 - \$49,999

Ballard Spahr LLC CAP Foundation Hennepin County – Department of Community Corrections and Rehabilitation Hennepin County Attorney's Office Hunger Solutions Minneapolis Foundation

# \$1,000 - \$4,999

Family Housing Fund Bryn Mawr Presbyterian

Church Christine Durant Communication Workers of America / AT & T Community Health Fund of the Minneapolis Foundation Greater Minneapolis Council of Churches/ Mn. FoodShare Meadowbrook Elementary School / Hopkins Independent School District 270 Medtronic - Employee Matching Grant Program Megan and Jason Ogdahl Robert J. Nechal Surmodics, Inc. Stella Whitney-West

### \$500 - \$999

Anonymous Donor Amherst Wilder Foundation Benedict Olk Donna & Michael Kaplan First Church of God in Christ Grandview Shutters & Blinds 110 Kelly Ruby Mary Lynn Perushek Michael Brooks Jr. Minnehaha Academy Middle School North United Methodist Church Roderick T. Alston I Am Sarah Edwards Terrance J. Flemming Watson-Forsberg

## \$200 - \$499

Andrew Mott Ann Sparks Ann Sweenev Brian J. Bergs Charities Aid Foundation of America Jason Hutchison Juan Jackson Kevin Gilliam Kurtis A. Greenley Lindsay Benjamin Lisa Jonas Julie B. Sand Lynn Bjorkstrand Margaret Rog Mary Dow Ryerse Paul Erickson Wendy & Robert Lazear

# \$1 - \$199

Adele Starr Airrion Williams Al McFarlane Aleathia Saulter-Williamson Aliyah Primus Alma Velazquez Anand Murali Anisa Kovacevic Ann Rodin Ibarra Anne Marie Seward Anne Marx Annette Bujold Anthony Jones Ashley Gaston Asma Salah Barbara McFarlane Bee Xiong Belinda Abner Beverly Charlston Brandon Jones Brenda Lynn Brian McInerney Brianna Wambani Carla Lucas Carmita McGlory Caroline Sheffield Catherine Upham Charles Morrison Cherise Ayers Coleen McConnell Cora A. Lueben Cynthia Micolichek Cvnthia Mil Dale Forsberg Migdalia Dominguez Daniel Perske Darcee Larsen Deb Miner Deb Skooa Deborah Merrifield Denelle Hygrell Denise Richie Dia Xiong Doris Hanson Dorothy Rucker Drew Xiong Eboni Russell Elissa F. Wallace Ellen Johnson Emily Anderson Emily Mattson Eric Hyland Eunice Slager Fadila Ibrahim Felicia Jappah Felicia Jappah Genie Zarling Glen B. Robinson Glenn Smith Hafizur Rahman Hanna Bibliowicz Heather Vanderkooi Hennepin County Purchasing & Contract Services Hennepin Health Henry Kerandi Holly Hoffman Ifrah Rashid Isaac Harris Ivory Gaston Jackie Coleman Jackie K. Nesbit James Charlebois Jane Barrash Janet Browde - Brenner Janet Rog Jeff Alan Washburne Jeni Klotz Jennifer Arreola-Venegas

Jennifer Stoltenberg Jenny Sigsbee Jessica Stoltenberg Johannah McDonald Jonathan Palmer Jose Phipps Juan Sosa Julia Zschernitz Julianna Nelson Julie E. Nielsen Kana Lyfoung Kandy Branch Karen Blanchard Katheryn M. Bumphurs Lymon Kathy Kreitzer Kelly K. Tanzer Kim Alston Kim Doyle Kimberly Spates Krista McClelland Kurtis A. Greenley Laci Rumpza Lashonda Washington Latrisha Vetaw Laura Kelly Loydahl Laura LaCroix-Dalluhn Laurie Tangert Lauta Unknown LaVonne Moore Leanne Brown Leigh Smith Lesa Nurse Lesley Tuomi Levita Ayala Goeloe Lina Thao Lindsay Byhre Lisa Ruelas Lona & John Healam Lori Dickson Lucero Diaz Dominguez Lynette Miskovich Lynn Strauss Madusu Jawara Manu Lewis Marcel Lynn Marco Zamacona Margaret D. Pharris Maria Isik Maria Ruoro Marie Rosales Marion Greene Mark Class Mary Banwell Mary Jordan Mary Karalus Mary P. Rowan Matthew Cary Maurice Gieske May Hang Michael Lafave Michael Thomas Michelle Jenson Michelle Richardson Minneapolis Community of Christ Church Molly Boyle Naima Bashir Nancy Anderson Natalie Johnson Lee Nelli Thomas Nichole Rohlfsen

Nicole Monette Nina Watercott Nora Paul Ong Pha Our Saviors Lutheran Church Patiira Thao Patricia Arnst Patricia Conboy Patricia Kendall Patrick C. Wilson Patrick Wilson Peg Weller Peggy Moore Phil Hernandez Phu Huynh Rachel Ortiz Ramonia Jacobs-Wilder Rashida Jackson Rebekah Forrest Rita Wilson Rochelle Clausen Rose McCollough Rose Vue-Yang Rosy Zapata Sallv Newburv Sam Weisner Samantha Sheedy Samira Ganem-Vinas Samuel Alcocer Sandra L. Presley-Patterson Sandy Washington Santa Rodriquez Sara J. Lueben

Scott Aldrich Scott Bordo Shannah Herron Shawntia Chester Sherrie Coleman Simpson Solange Monono Starla Wesley Stenson Fears Stephanie Nelson Stephanie Seubert Steven L. Belton Stuart Iseminger Stuart Lang Sue Ann Bottolfson Sylvia Andrews T.J. Ticey Tamara McEwen Tamiko Robinson Tammy Sweezy Tee McClenty Teneka Wise Terri J. Hupp Thom Miller Tiana Lofton Tracy Hayek Vanessa Oseguera Wayne Larrivee Weston Berry-Belton Yolanda Rood Yvonne R. Forsythe Zephyr Sheedy

Sarah Lawler

# ADVANCING EQUITY

## **Corporate Matching Donations**

Thomson Reuters UHG Medtronic General Mills Blue Cross and Blue Shield of Minnesota

### Food Drives / In-Kind Food Donation Partners

800 West Broadway Building/Tenants Minneapolis Police Department 4th Precinct Bryn Mawr Presbyterian Church CUB Foods - Broadway/Brookdale/Robbinsdale/Lake Street/Westend Fit Club for Women Hennepin County Public Defender's Office Hennepin County Purchasing Office Hennepin County Human Resources Cora McCorvey Center Honeywell - Multiple locations Life Source Lund's & Byerly's - Golden Valley Minneapolis Public Schools Minnehaha Academy Middle School Mortenson Construction NorthPoint Health & Wellness Center Quatrefoil Library SafeNet Consulting Sustainable Resource Center Wayman AME Church