

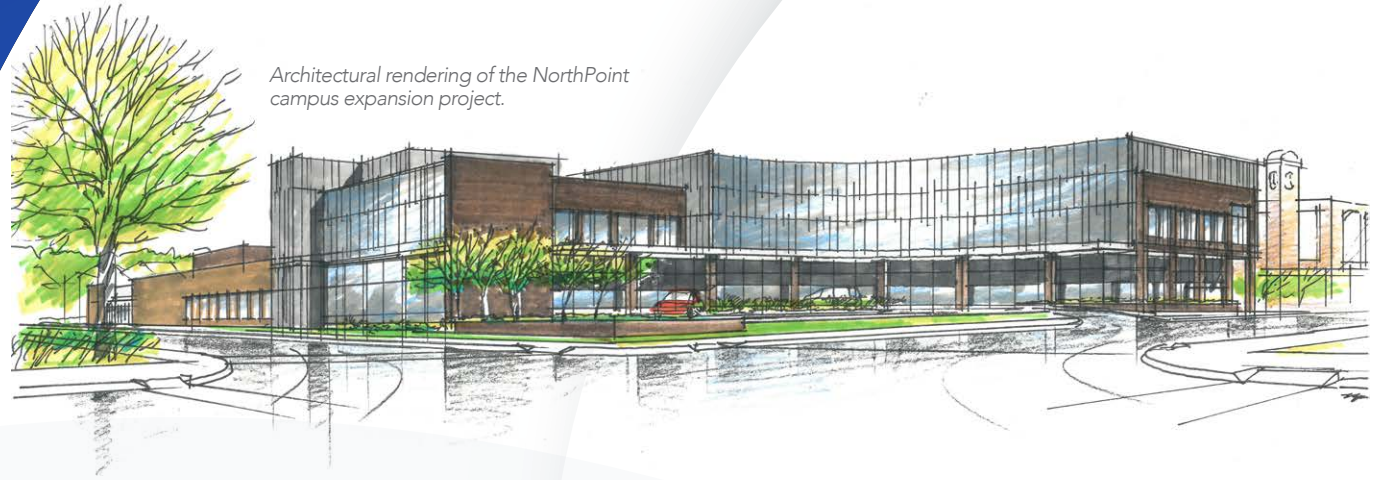


2017

ANNUAL REPORT



NORTH POINT
Health & Wellness Center
Celebrating 50 Years of Community Care



Architectural rendering of the NorthPoint campus expansion project.

Letter to the Community

Dear Friends,

As NorthPoint marks its 50th year of making health happen, we will not only reflect on the accomplishments of the past but also embrace the exciting things that the future presents.

NorthPoint is currently undergoing a major campus expansion that will consolidate all our services under one roof — enhancing our delivery of whole-person integrated care, community well-being and health equity.

With this new chapter we are preparing to deepen our commitment to making a difference — not only in the lives of those that utilize our services — but also the lives of all those who live, work and care about our community. We are tremendously grateful for the support we have received from you — our volunteers, supporters and partners over these many years and look forward to discovering what we can achieve together during the next 50 years!

Sincerely,

Stella Whitney-West, CEO

Juan Jackson, Board Chair

NorthPoint Community Board

Sylvia Andrews – Secretary

Atum Azzahir

Charles Caldwell

Mayra Garcia-Rivera – Vice Chair

Dianne Haulcy

Linda Higgins – Commissioner

Juan Jackson – Board Chair

Yvonne (Rashida) Jackson

Seakh Menheer

Tina Nguyen

Maggie Dexheimer Pharris

Beverly Propes

Jeff Washburne

Jose Williams Castellanos Sierra

Kevin Wright – Treasurer

Our Mission

Partnering to Create a Healthier Community

Our Vision

NorthPoint Health & Wellness Center sets a standard of excellence in providing culturally responsive, integrated, holistic primary health and social services that strengthens our community and the lives of the people we serve. We are leaders and partners in a shared vision of a healthy, environmentally safe, and economically stable, self-reliant community.

Our Values

DIVERSITY / INCLUSION

We meet each others' cultural needs and embrace our cultural differences and create an environment honoring each other's dignity and contributions.

COMPASSION

We create a caring environment that encourages healing, growth, and well-being, and delivers accessible and responsive health care and human services.

STEWARDSHIP

We earn the enduring goodwill of our clients, our patients and their families, and we are accountable and hold ourselves to high standards.

INNOVATION

We support the rapid diffusion of new ideas and new technology, and deliver an integrated holistic approach to health and human services.

INTEGRITY

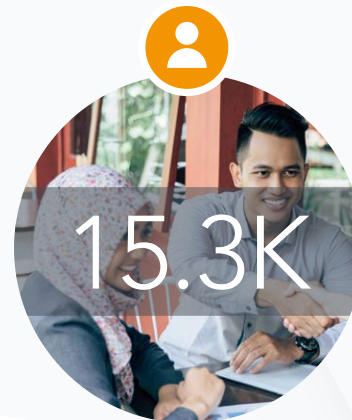
We treat each other fairly, and behave ethically.



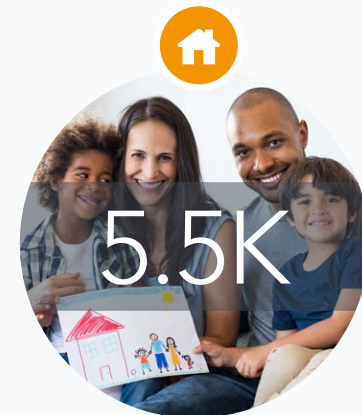
2017 Service Statistics for NorthPoint Health & Wellness Center, Inc.

NorthPoint Health & Wellness Center, Inc. (NorthPoint, Inc.) is an independent 501(c)(3) non-profit community services organization providing a broad array of social and human services designed to meet basic needs, promote health, and move individuals towards self-sufficiency.

NorthPoint Inc.'s human service programs are provided through five integrated focus areas. They are: Community Outreach (including programming designed to bring health care and healthy lifestyle choices into the community); Hunger Relief (including an on-site food shelf and a Mobile Food Program); Client and Family Services (client advocacy and family empowerment programs that focus on housing, education, and employment); the Renaissance Program (a mental health and chemical health outpatient program); and Health Policy and Advocacy work primarily focused on reducing the harms caused by tobacco.



**INDIVIDUALS
RECEIVED SERVICE
FROM NORTHPOINT
IN 2017**



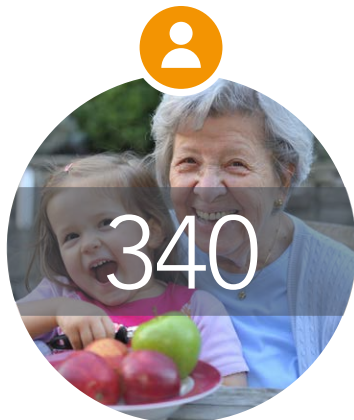
**HOUSEHOLDS
RECEIVED SERVICE
FROM NORTHPOINT
IN 2017**



Food is a basic right and NorthPoint's Community Food Shelf and Mobile Food Marketplace Program provides access to healthy foods for those who need it most.

NorthPoint's Community Food Shelf serves more than 1,000 households per month, providing a wide range of wholesome, nutritious food. The food shelf operates under a client-choice model meaning clients are able to select the food they know their family will use. Our Mobile Food Marketplace Program is one of the ways we are addressing the increase in hunger among our senior population. This program differs from other mobile food programs because in addition to providing food, a community health worker along with a staff nutritionist support the food shelf delivery team, providing free health screenings, nutrition education and other supports to residents on site.

Also each summer from May through mid-September, NorthPoint's food team distributes free produce to the general public right in our parking lot. On average more than 300 families are served each week. These events are just a few examples of how we address hunger and work to improve the community's health through our hunger relief efforts.



**SENIORS
PROVIDED WITH 13,370
POUNDS OF FOOD FROM
NORTHPOINT'S MOBILE
FOOD SHELF**



**POUNDS OF FOOD
PROVIDED TO
INDIVIDUALS AND
FAMILIES FIGHTING
HUNGER**



**INDIVIDUALS
PROVIDED WITH
NUTRITIOUS FOOD
IN 2017**



**POUNDS OF FOOD
PROVIDED TO MORE
THAN 4,000 HOUSEHOLDS
DURING THE ANNUAL
SUMMER OUTDOOR
MARKET**



NorthPoint's Community Outreach Department promotes preventative health measures by providing healthcare outreach and education to the community while assisting individuals in developing the necessary skills to improve their own physical and mental health.

The department also supports the community by hosting community celebrations including holiday meal distribution, Toys for Tots and back to school backpack and supply giveaways.

In 2017 NorthPoint's Outreach Team provided health education to 5,121 individuals and the team made more than 2,659 contacts at 76 different outreach events. The MNsure Outreach Team provided health insurance assistance and helped enroll 3,583 families.



INDIVIDUALS PROVIDED WITH FREE HEALTH SCREENING



INDIVIDUALS PROVIDED WITH INSURANCE ASSISTANCE BY MNSURE OUTREACH

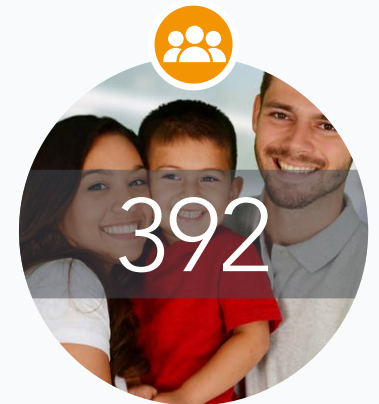


The Client and Family Services Department offers four holistic family empowerment programs that work to eliminate barriers to family stability through individualized case management supported with workforce and economic development programming.

Programs include:

- On Point Employment Services
- The African American Men Project (AAMP)
- Co-Parent Court Program
- The Gateway Project

In 2017, services provided through these Family Empowerment programs assisted 392 participants.

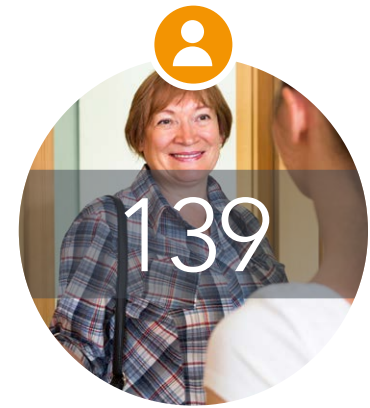


PARTICIPANTS PROVIDED WITH FAMILY EMPOWERMENT PROGRAMS

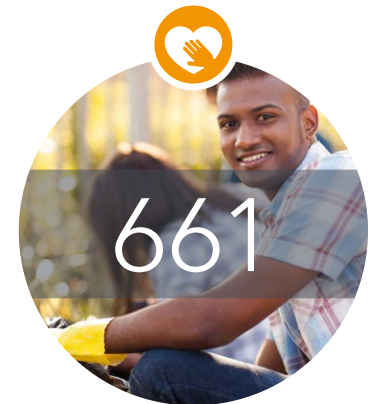


The Renaissance Program is a licensed outpatient chemical health treatment program that provides primary, co-occurring disorders treatment and relapse prevention services to adults with substance use disorders.

In 2017, the program administered 172 Rule 25 Assessments and admitted 139 individuals to the program. Fifty-three percent successfully completed program goals. Forty-seven percent were referred out with a recommendation for a higher level of outpatient care than what Renaissance could provide.



**INDIVIDUALS
ADMITTED TO THE
RENAISSANCE PROGRAM**

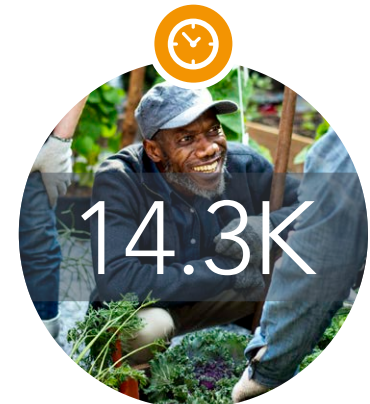


**VOLUNTEERS
AND INTERNS**



NorthPoint Inc. advocates for changes in policy and practice at the neighborhood and state level to build health equity. Our Health Policy and Advocacy staff also offer direct programming to foster social connections, connect individuals to resources, build civic participation, and advance systems change in support of health equity.

In 2017 a total of 661 volunteers provided more than 14,350 hours of service to the organization. That equates to nearly seven additional full time staff members. This represents a thirty-eight percent increase in hours from the previous year.



**VOLUNTEER HOURS
AN INCREASE OF 38% FROM 2016**

NORTHPOINT HEALTH & WELLNESS CENTER INC.
FINANCIALS YEAR ENDED DECEMBER 31, 2017

REVENUE

(Dollar Amounts in Thousands)

Individual and other donations	\$ 858,544
Corporations and foundations	1,024,660
United Way revenue	311,539
Hennepin County revenue	3,462,508
Other government grants	510,195
Tenant rental revenue	58,064
Renaissance program	299,343
Investments and other	19,086

TOTAL REVENUE **6,543,939**

EXPENSES

(Dollar Amounts in Thousands)

Salaries and benefits	\$ 3,820,010
Professional fees, consultants, temporary	513,040
Program expenses	1,347,547
Occupancy and insurance	228,433
Depreciation expense	89,424
General operations expense	302,773
Staff expenses	31,249

TOTAL EXPENSES **6,332,476**

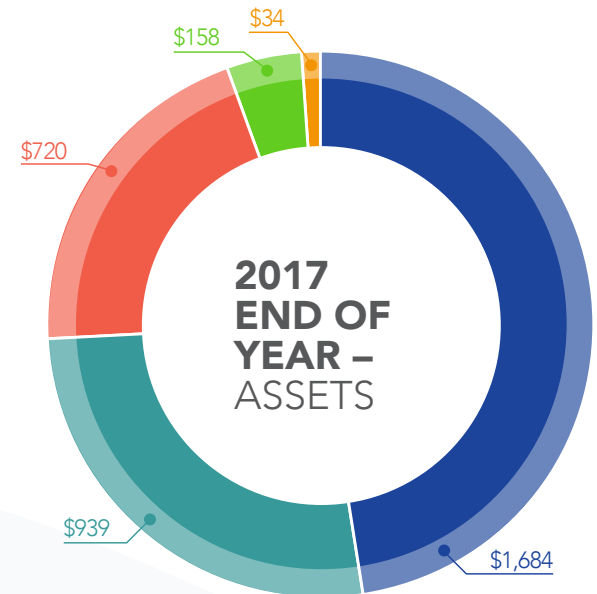
FAMILY AND COMMUNITY SERVICES
PROGRAM COSTS

TOTAL **\$ 3,478,799**

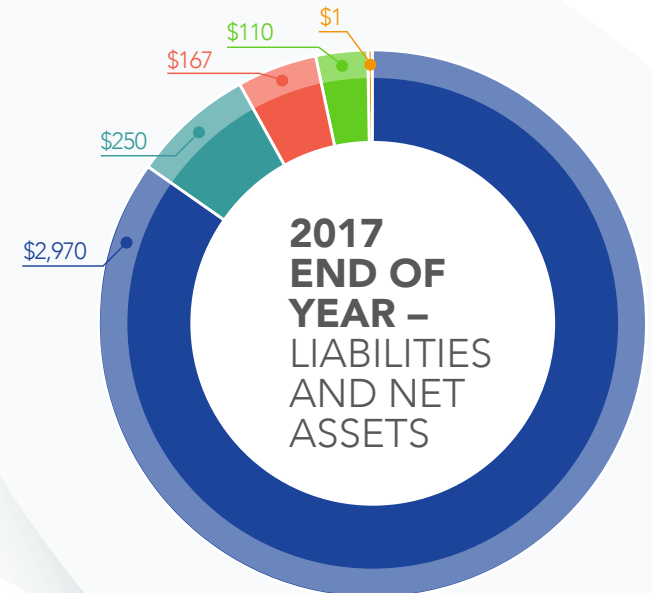
COMMUNITY OUTREACH
PROGRAM COSTS

TOTAL **\$ 1,787,737**

2017



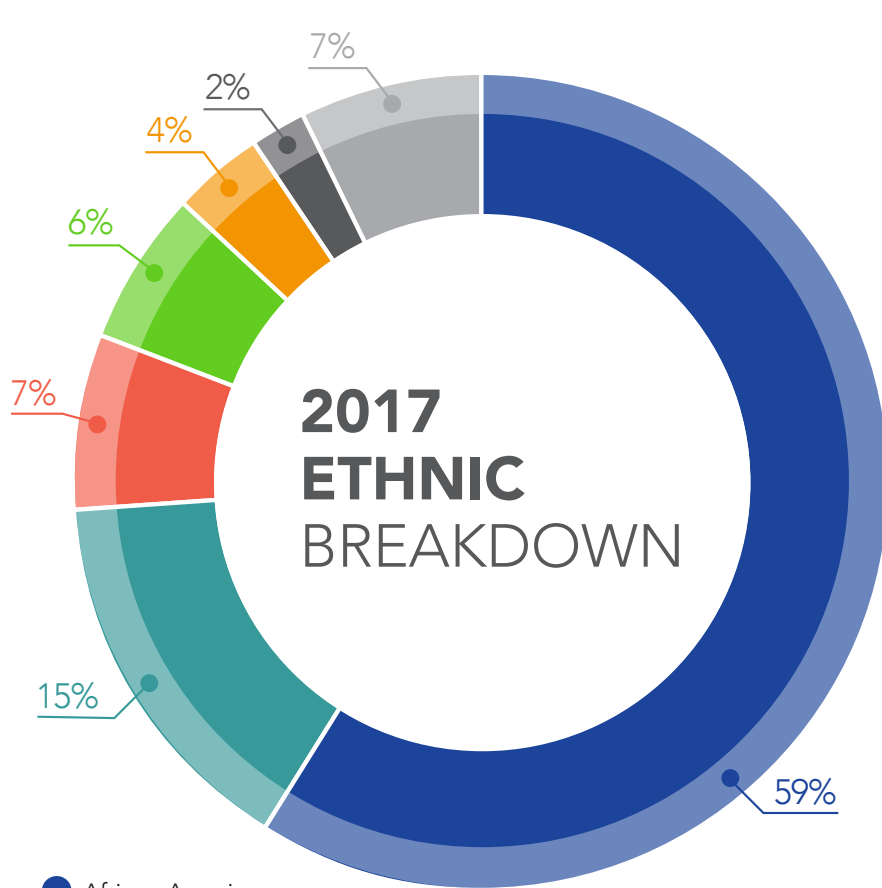
- Net fixed assets
- Cash and equivalents
- Accounts receivable
- Short term investments
- Prepaids and inventory



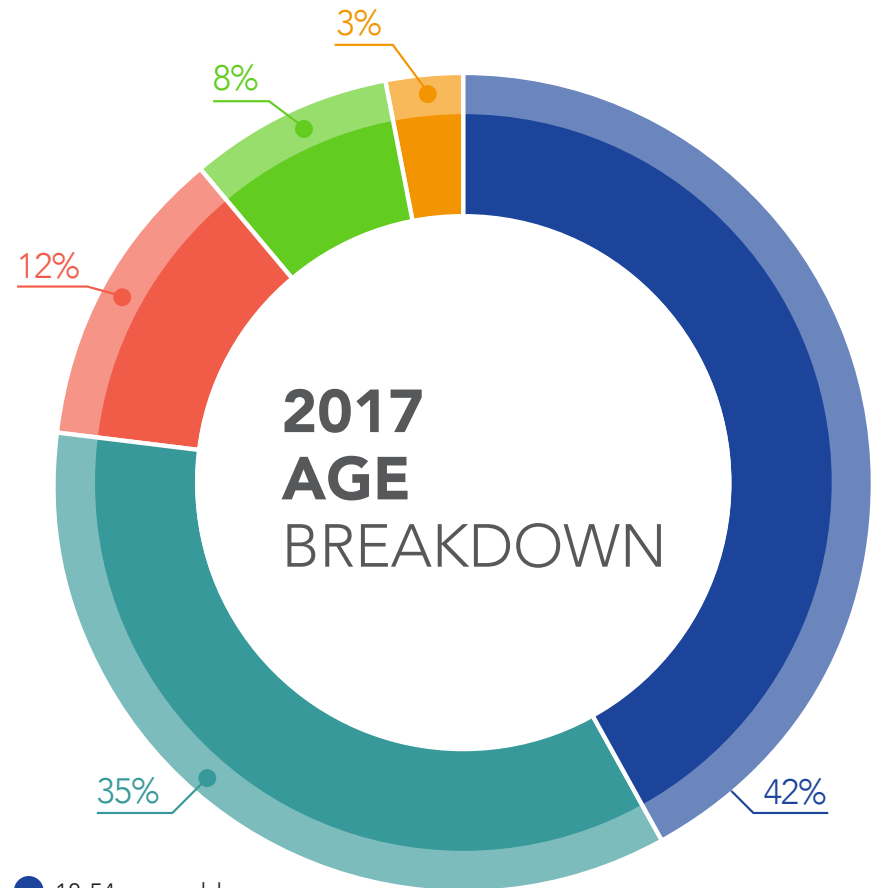
- Unrestricted funds
- Temporary restricted funds
- Accrued expenses
- Accounts payable
- Notes payable and security deposits

Demographic Data

NorthPoint provided service to 15,325 unique individuals in 2017. 51 percent of families served were below 100 percent of the federal poverty level and 36 percent were between 100-200 percent of poverty.



- African American
- Hispanic
- Caucasian
- Asian
- Multi-racial
- Native American
- All others



- 18-54 years old
- 5-17 years old
- Under 5 years old
- 55-64 years old
- 65 years and older

2017 Donor / Sponsor List

NorthPoint Health & Wellness Center, Inc. would like to thank some of the many funders and sponsors who help keep our critical programs running. Without their generosity and support, we would not be able to serve the community.

\$200,000+

Blue Cross and Blue Shield of
Minnesota – Centers for Prevention
Greater Twin Cities United Way

\$100,000 - \$199,000

Allina Health Systems
MNSure
ClearWay Minnesota
Otto Bremer Foundation

\$50,000 - \$99,999

Delta Dental Foundation of Minnesota
Medtronic Foundation

\$10,000 - \$49,999

Community Health Fund of
The Minneapolis Foundation
CAP Foundation
McKnight Foundation

\$5,000 - \$9,999

Employees of Lindquist & Vennum LLP
Metropolitan Area Agency on Aging

\$1,000 - \$4,999

AT & T Credit & Collections
Department / Communication
Workers of America / Local 7250
Bryn Mawr Presbyterian Church
Greater Minneapolis Council of
Churches / Minnesota FoodShare
Janson & Megan Ogdahl
Give MN
Meadowbrook Elementary School
Minnehaha Academy Middle School
PCL Construction
Under the Radar Foundation
Wallace H. Coulter Foundation

\$500 - \$999

Employees of Mortenson Construction
Padilla Company
Utepils Brewery
Ann Sparks
Donna & Michael Kaplan
Kelly Ruby
Margaret Pharris
Stella Whitney-West
Terrance Fleming
Barbara Campbell

\$100 - \$499

Andrew Mott
Ann Sweeney
Anonymous
Beverly Propes
Brian McInerney
Carol & William Chiasson
Catherine Upham
Christine Durant
David & Leigh Smith
Dr. Paul Erickson
Elizabeth Anderson
Jackie Nesbit
Jesse Johnson / Sheila Johnson
Juan Jackson
Judith Garcia
Lindsay Benjamin
Lona Healam
Lynn Bjorkstrand
Lynn Strauss
North United Methodist Church
Rodrick Alston
Sally Newbury
Scott & Judy Aldrich
Stephen Longman
Stephen Schnell
Tami Traeger
Thompson Reuters (corporate matching)
Willis Cahill

\$10 - \$99

Amanda Beckett
Ann Marie Seward
Brady Moss
Brian Bergs
Cora Lueben
David & Nancy Olson
David James
Diane Martucci
Donn Vargas
Edwinna Sackariason
Emily Anderson
Ethel Thomas-Giles
Glen Cawley
Helen Thomas
Jennifer Roach
Jesse Winsell
Jibat Degu
John Olson
Julie Nielsen
Kathleen Peterson
Kathy Curtis
Kimberly Spates
Leanne Brown
Marcel Lynn
Mary Azzahir
Mary Karalus
Mary Kinner
Michael Jonak
Naima Bashir
Nancy Sallen
Patrick Wilson
Robin Councilman
Rochelle Clausen
Roger Brewin
Sara Lueben

Scott Bordo
Seema Shah
Shannah Herron
Sherrie Coleman
Stephanie Nelson
Timothy & Heidi Anderson
Walter Perkins
Wendy Lazear

FOOD DRIVES / IN-KIND FOOD DONATIONS

ALDI
Brightwater Montessori
Bryn Mawr Church
CUB Broadway
CUB Foods – Lake Street-Robbinsdale
Get In Shape for Women
Hennepin County Probation – South
Heritage Park
Honeywell
Lund's & Byerly's
MHP / Hennepin Health
Minneapolis Police Department
4th Precinct
Minnehaha Academy Middle School
Mortenson Construction
North Commons
ODOM Health & Wellness
Quatrefoil Library
Safe Net Consulting
St. Vincent



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Community Partner



NORTH POINT
Health & Wellness Center
Celebrating 50 Years of Community Care