



Health domain board briefing

Disparity Reduction Line of Business

Health domain presenters



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Agenda

- Introduction to Disparity Reduction vision & framework
- Overview of Health Domain
 - Partners
 - Priorities & rationale
 - Practices, policies, people & culture
 - Results
- Next steps

Our commitment to disparity reduction

Through policies, services and programs we will drive disparity reduction and work to benefit people's lives in the areas of:

-  Health
-  Income
-  Justice
-  Education
-  Employment
-  Housing
-  Connectivity



Our shared purpose

- Racism as a public health crisis
- Stark disparities experienced by communities of color



Countywide strategic framework



People and culture



Practices



Policies

Overview of Health Domain

Health Domain cross sector partners

- Public Health
- Human Services
- Hennepin Health
- Hennepin Health Care
- NorthPoint Health & Wellness



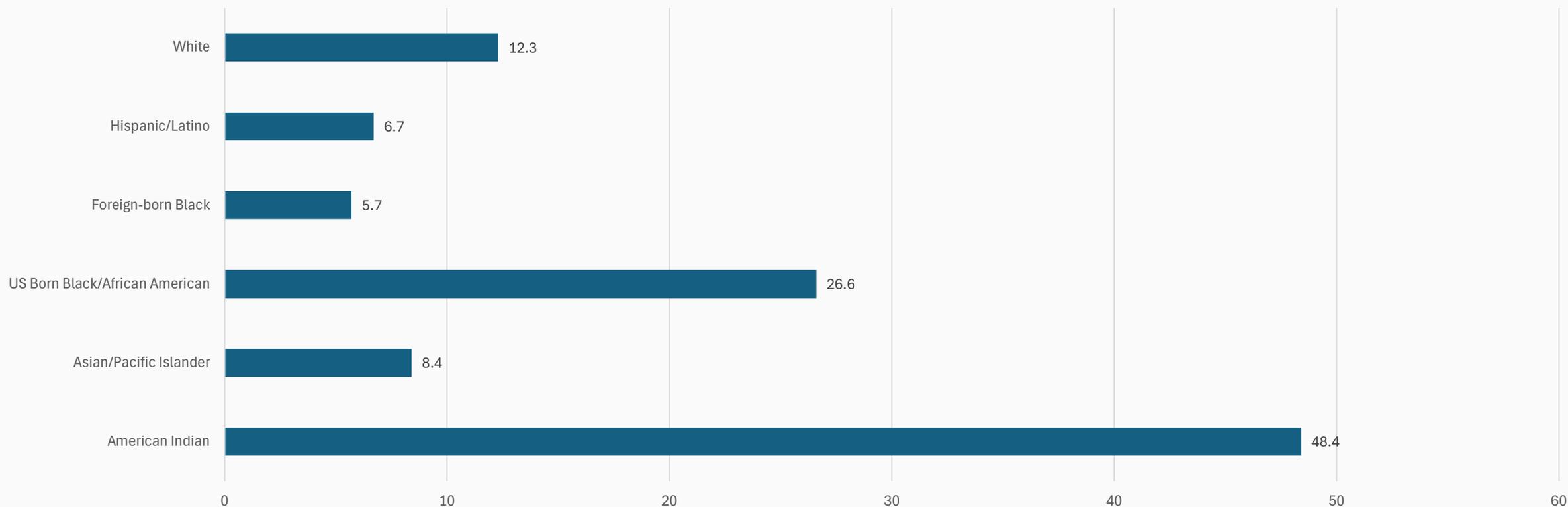
Health domain priorities

- Chronic diseases
 - Heart disease
 - Food insecurity
- Maternal and early childhood health
- Healthy aging
- Mental health



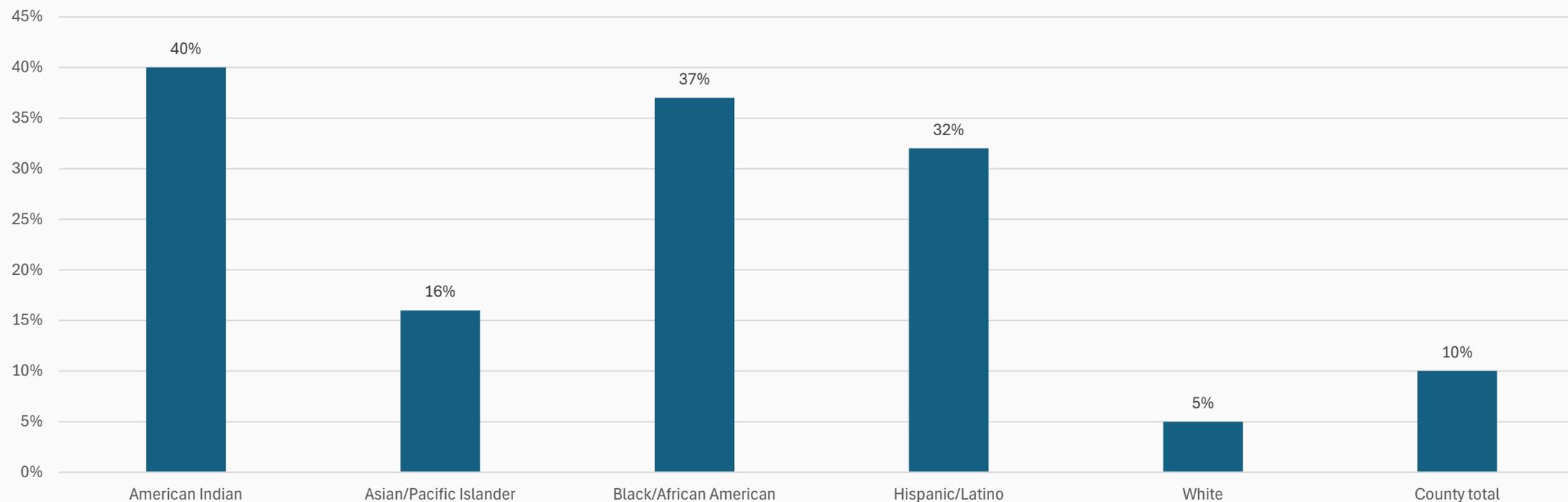
Community indicator: Heart Health

Age-adjusted death rate due to heart disease per 10,000 by race/ethnicity



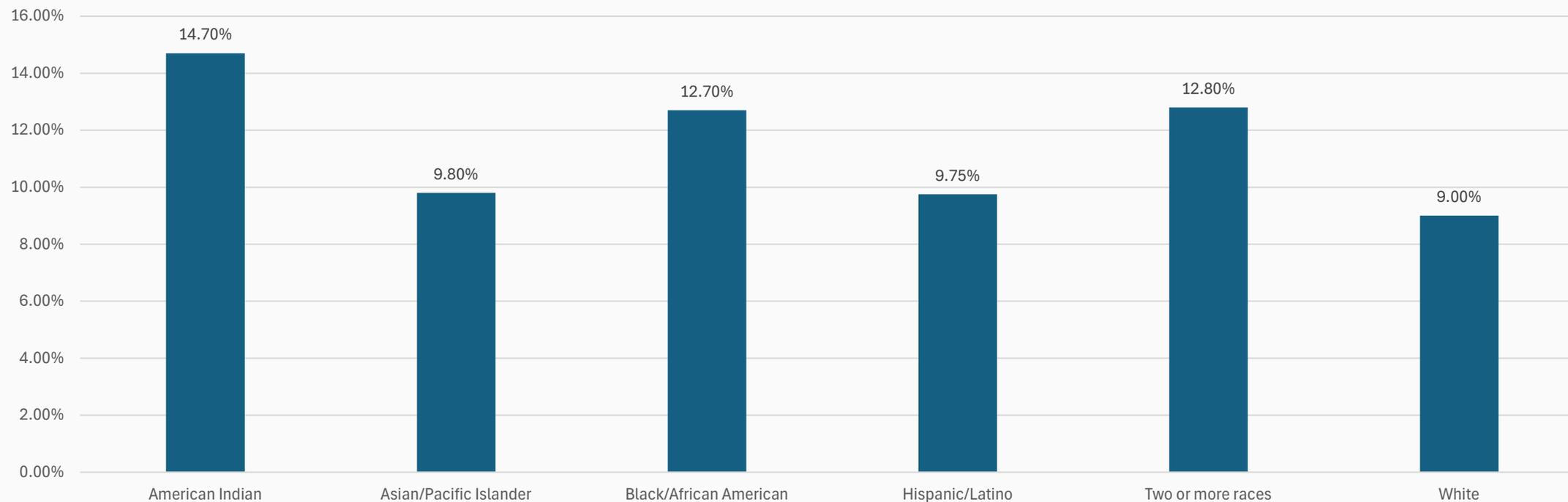
Community indicator: Food Insecurity

Percent food insecure households by race/ethnicity



Community indicator: Maternal Health

Percent preterm births by race/ethnicity



Food Security Plan pillars

Prevent

Population level activities to prevent food insecurity

Identify & Act

Activities to identify and intervene for people at risk

Mitigate

Activities to mitigate the impacts of food insecurity

Food security aim

Improve health and reduce disparities by addressing food security and access to healthy, culturally relevant food for Hennepin County residents.



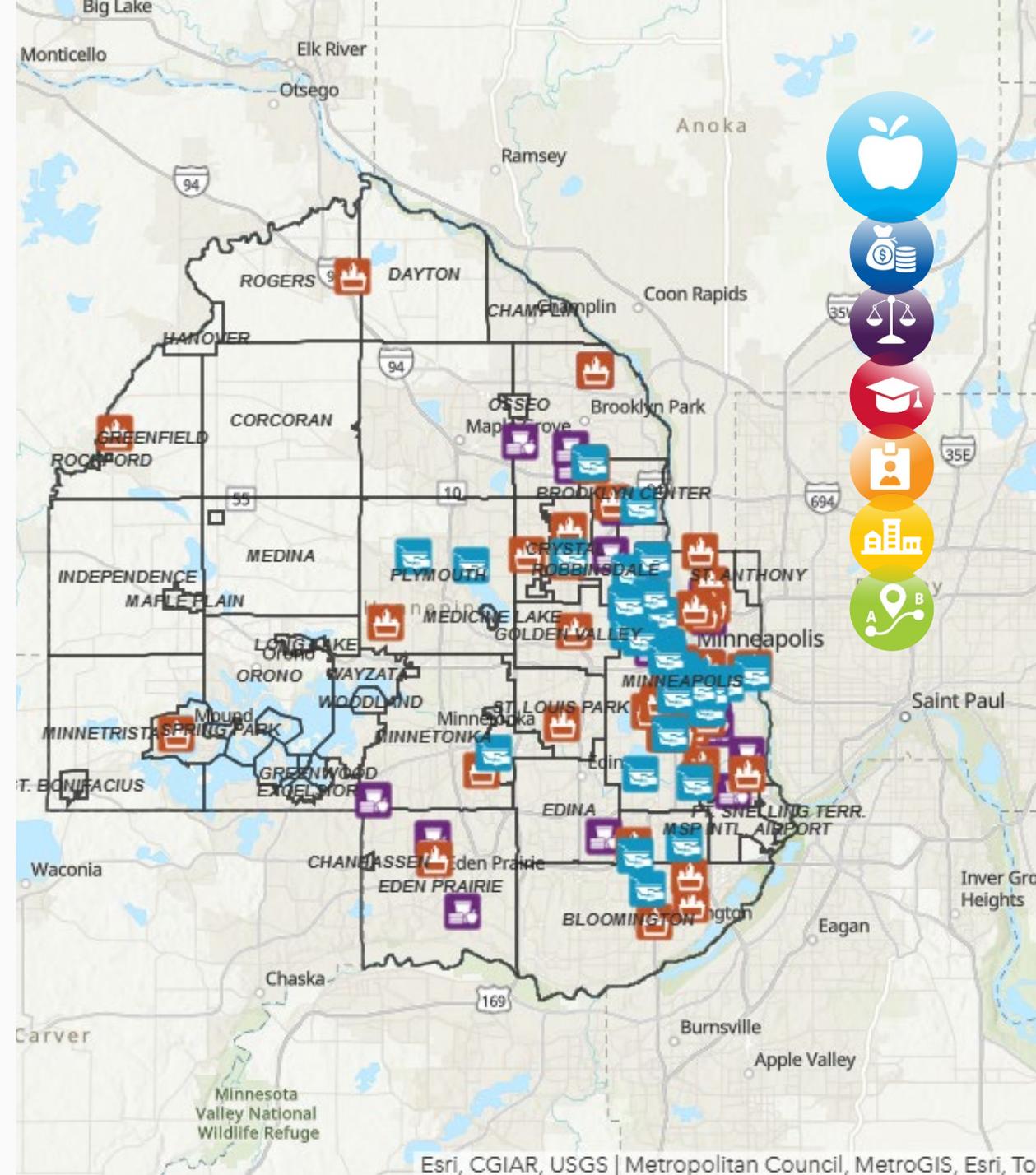
Food security policies

- Healthy Food Guidelines
- Growing Communities – Urban agriculture using county managed land
- SNAP administration
- Recycling Ordinance 13 – food donation from businesses
- Monitoring federal impacts



Food security practices

- Outreach, Engagement, and Education
- \$4.9 million funding
- 43 community organizations
- Food resource map
- Business and school food waste prevention programs



Heart Health Initiative

- Heart disease is one of the leading causes of death in the U.S.
- Black/African American and Indigenous women face significantly higher rates of heart disease



Heart health policies

- Board investment of \$2 million for 2024-2025
- Community developed and implemented strategies
- Partnerships with 18 community organizations and clinics to improve heart health



Heart health practices

- Public awareness campaign that centers experience of African American/Black and Indigenous women
- Culturally-relevant care coordination and clinic prevention services
- Community-based social support, physical activity, nutrition education, and cultural activities
- Support groups for post-cardiac event survivors



Heart health results

- Deep community trust building and partnerships
- Relationship between heart health and mental health
- Increased community awareness of risk factors for women





Heart Health

Your heart beats for generations campaign





Maternal Health Initiative

Maternal health policies

- Investing in community-initiated solutions
- Implementing the birth justice plan
- Sustaining a local coalition of maternal health and birth justice champions
- American Indian Birth Center
- African American HomePlace
- Birth Justice Community Advisory Board (2026)



Maternal health practices

- Expanding existing programs focused on improving maternal health outcomes and experiences
- Supporting pilot programs and projects in the birth justice plan
- Expanding reproductive services and navigation at Public Health Clinics



Maternal health results

- Over 5,800 patients served through contracted providers and Public Health Clinical Services
- 2,469 individuals received 3,744 referrals to resources
- 63,498 culturally congruent food bags distributed to address food insecurity
- 5,627 community members and health care professionals attended trainings and educational sessions
- Over \$3.8M invested in direct services, community education, and cross-agency collaboration to support birth justice



Maternal Health

Birth Justice Collaborative video



Connections to other domains

- Maternal health and heart health
- Income and food insecurity
- Access to employment, health insurance, healthcare
- Education supports for young parents
- Housing stabilization services paid via Medicaid

Connections to Climate Action

- Reducing greenhouse gas emissions
- Food security
- Emergency management
- Tree planting
- Green infrastructure

Look ahead

- Closer connection to Community Health Improvement Partnership
- Focus on healthy aging, cross-sector work, and birth justice initiative
- Emphasis on community engagement
- Continue to prioritize use of data

Questions for the board

- Are we on the right track?
- What would you like to hear more about?