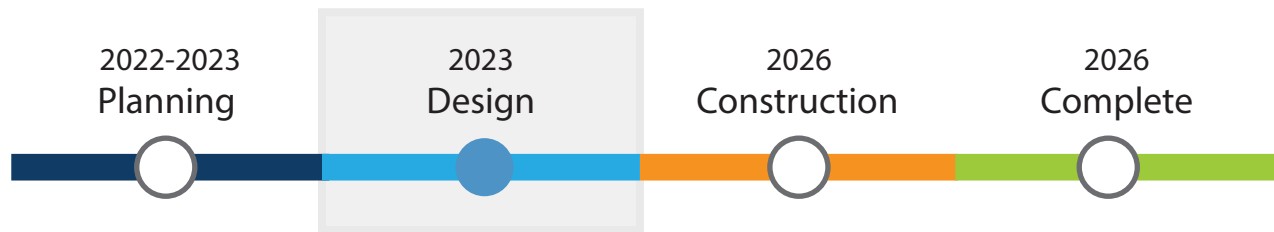


Cedar Avenue reconstruction

Preliminary Engagement Summary - Spring 2023

Project schedule

Timeline is subject to change



Engagement goals

1 Inclusive engagement

2 Multicultural engagement

3 Prioritize community relationships

What engagement has occurred?

Banyan Community Neighborhood Listening Session

In-person
March 11th



East Phillips Park Corridor Listening Session

In-person
March 21st

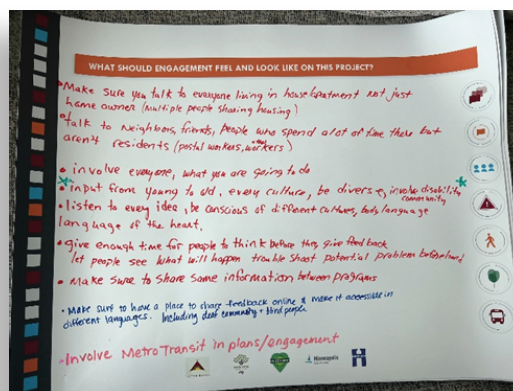
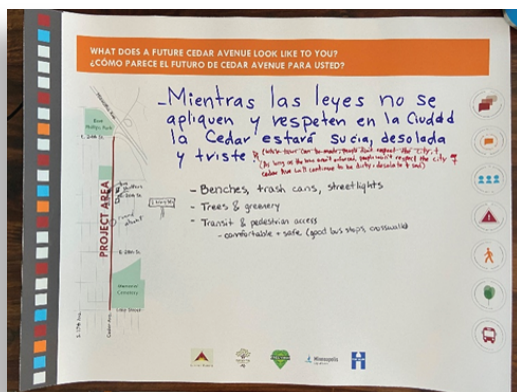


Taqueria El Primo Business Listening Session

In-person
March 22nd



Hennepin County is developing a conceptual design for the reconstruction of Cedar Avenue (County Road 152) both *with* the community and *for* the community. During preliminary engagement the county partnered with community based organizations in the Phillips neighborhood with the interest, capacity and expertise in conducting engagement. Little Earth Resident Association, Banyan Community, and the Midtown Greenway Collation will assist the county with engagement throughout the conceptual design phase.



Photos of engagement events and materials from spring 2023

What we heard

The project team held three **listening sessions**



At each listening session the following questions were asked of participants, in both English and Spanish.

What does a future Cedar Avenue **look like** to you?
What is one thing you would **change** about Cedar Avenue?
What should **engagement look and feel like** on this project?
What else would you like to tell us?

35

community members contributed...

146

unique comments.

These translated to

314

feedback points...

...within

14

community themes.

The graphic below shows a breakdown of comments by community theme:

Road design

24%

Community wellness

11%

Process

10%

Safety

19%

Outreach

8%

Other themes

21%

Pedestrian

7%

Listening session themes (spring 2023)

More than half of participants' feedback centered around road design, safety, and community wellness. Within each of these themes are key **feedback points** that address design elements, transportation safety concerns or general wellness of the Phillips neighborhood. Here are examples of feedback points grouped by community themes.

Approach to summarizing feedback

Feedback at the listening sessions was very diverse and touched on several different themes. In selecting direct community quotes, we sought to represent community feedback accurately by highlighting this range of input. Our approach for choosing examples of these themes was as follows:

- Aim to not overrepresent a specific type of comment within each theme
- Select comments from community members that staff had extensive conversations with at community events
- Provide minimal grammar and language adjustments to the format of public comment

Road design

Reduce "stop and go" traffic

Improve operations of intersecting one-way streets on 26th and 28th

Reduce speeding

Simplify the 28th Avenue intersection

Reduce general and large vehicle traffic

Safety

Improve pedestrian crossings

Increase greening, lighting, and beautification
(positive impact on pedestrian safety)

Improve clarity of signage

Reduce vehicle speeds

Improve safety at bus shelters, the Little Earth pedestrian bridge, and at night

Community wellness

Improve safety and security of businesses and parked cars

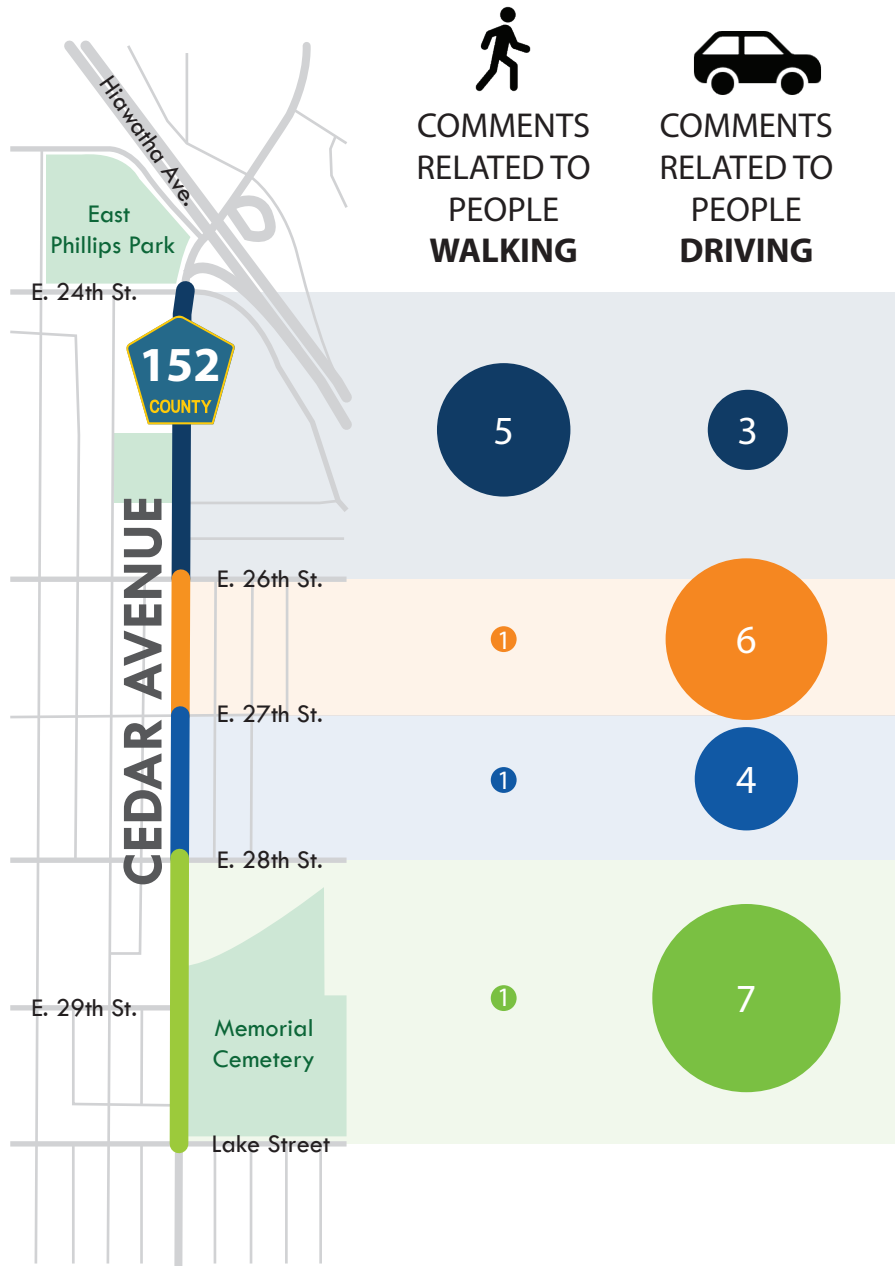
Reduce pollution in neighborhood - reoccurring mentions of nearby businesses: Bituminous Roadways, and Smith Foundry

Reflect community character along the corridor

Reduce or remove large truck traffic

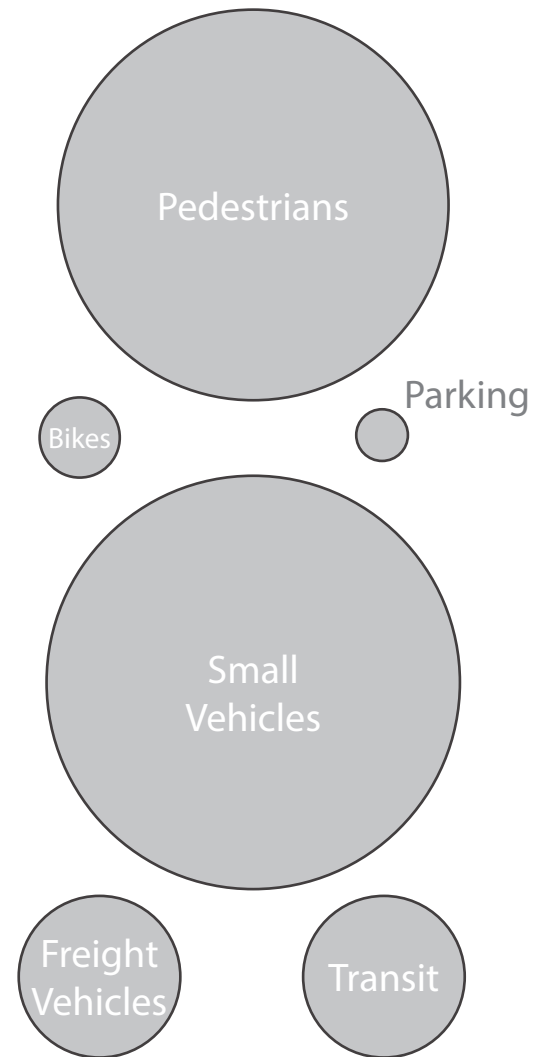
Locational feedback

The following map shows the number of community comments that relate to a specific geographic location on the corridor:



GENERAL CORRIDOR COMMENTS

The graphic below shows the relative number of comments by mode that were not specific to a location on Cedar Avenue:



How to stay involved

Spring and summer engagement

As the project moves into the first phase of conceptual design, we will host future opportunities to gather stakeholder feedback from a diverse audience in the community.



Pop-up engagement events

The team will take engagement to the streets through pop-up events. Many people walk, bike, and use transit in this area. Pop-ups provide opportunities to meet community members where they are and engage with them personally.



Focus groups

The engagement team will host several focus groups to engage with specific audiences and solicit feedback from communities that are traditionally underrepresented at engagement events.



Public workshops

There will be two public workshops on the project. These workshops provide the largest forum for members of the community to collaboratively provide input on the project.

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Want to learn more? Visit the project website at
hennepin.us/cedar-avenue

