



Welcome!

Night one

- Introductions
- CRA overview – Kirsten Wahlberg, Hennepin County
- Solid Waste Management – John Jaimez, Hennepin County
- HERC Overview – Joe Vital, Hennepin County

Meet your instructor

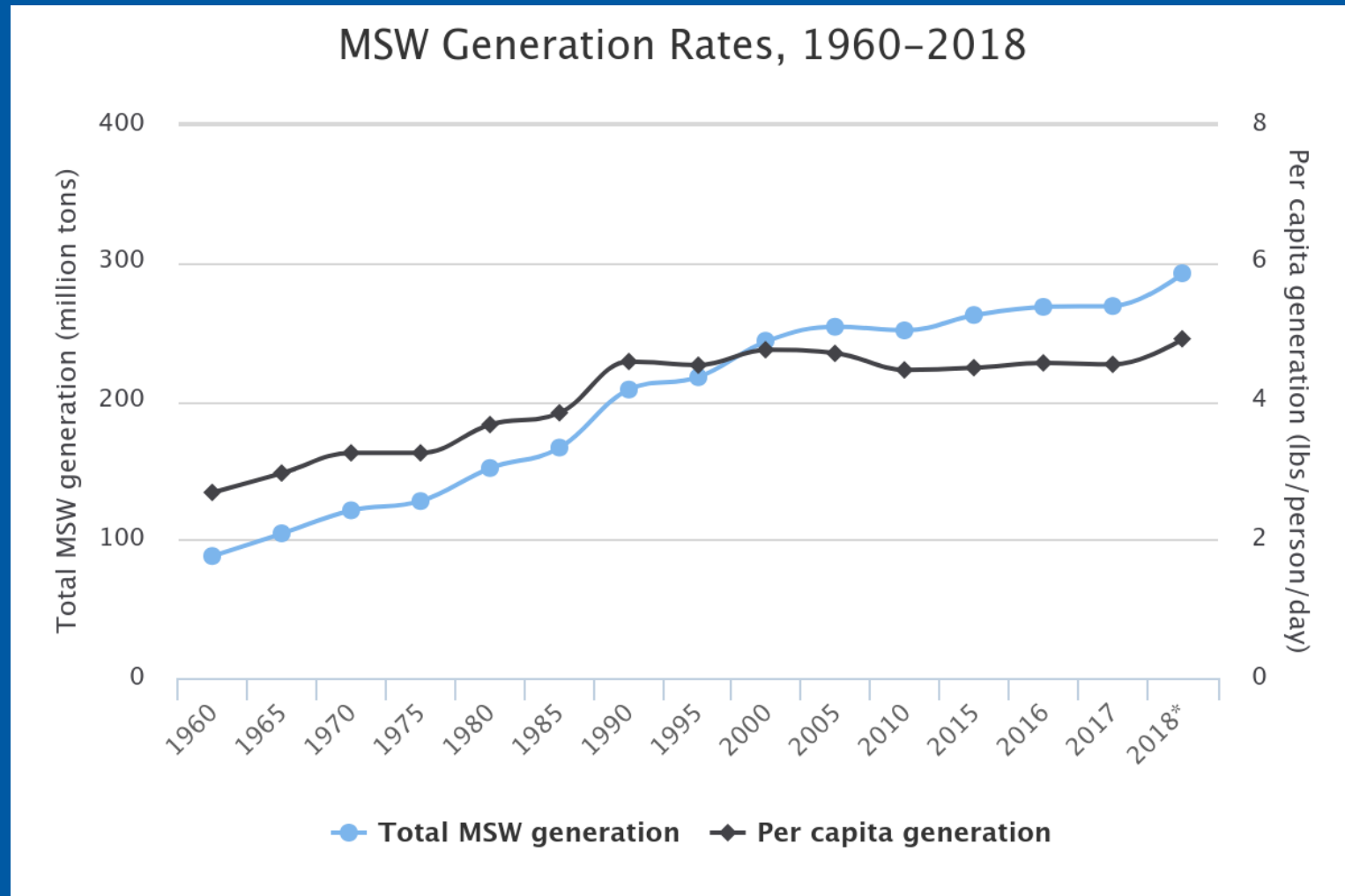
Kirsten Wahlberg



Intros

- Name, city & profession
- Favorite fall activity
- What do you hope to get out of this program?

Waste – What's the Problem?



50-75% of all annual resource inputs to industrial economies are returned as waste within one year.

- World Resources Institute



Hennepin County Waste Generation

- About 1.3 million tons of municipal solid waste were generated in 2024.
- Add up all the waste created in the county in a year and it's enough to fill Target Field more than **10** times.

Hennepin County

Name and date of presentation here, (include slide # if needed)



Bridging the Gap

- Simply giving information has little or no effect on behavior
- But pairing personal contact with information is effective
- As a CRA volunteer you'll inspire people to change the way they think about and manage their waste



Program Overview



You can expect

- 12 class hours packed FULL of information
- Additional resources to read and watch
- Staff available to help you outside of class
- Becoming a Community Recycling Ambassador!

Course Subjects

- Technical topics
 - Solid waste management
 - Recycling/organics process
- Volunteer training
 - Interacting with the community
 - Motivating behavior change



Tours

- **Save the date – October 2nd**
- Transportation provided
- Sorting facility
- Compost site
- HERC
- Toy Library



Volunteering



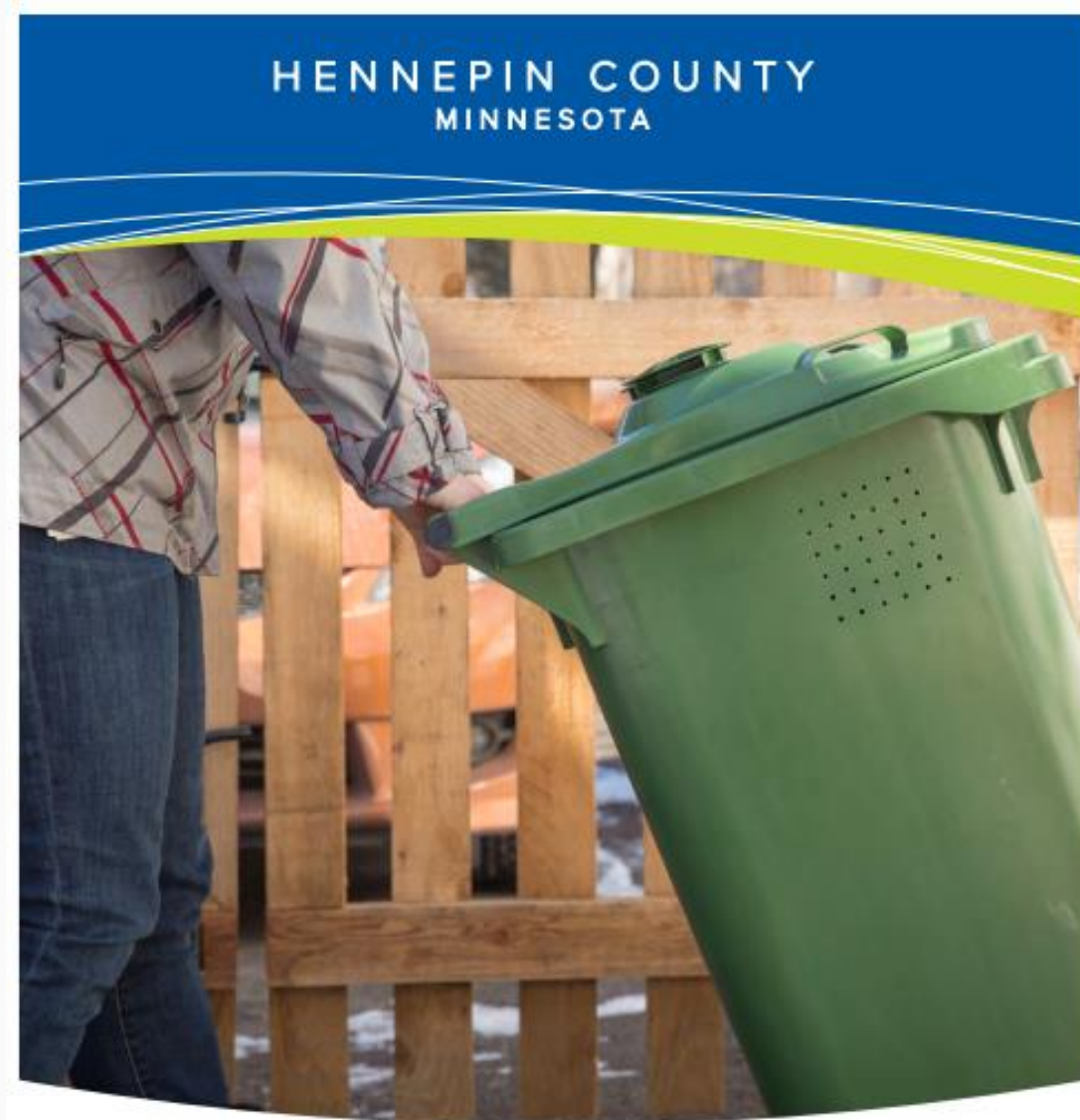
CRA Volunteer Activities

- Education and outreach at events
- Virtual/in-person presentations
- Multi-family building assistance
- Fix-it Clinics
- Food recovery
- Personal projects
- Be creative and proactive!



Resources

- hennepin.us/current-recycling-ambassadors
- Course manual
- Handouts and activity kits
- Facebook group
- Each other!



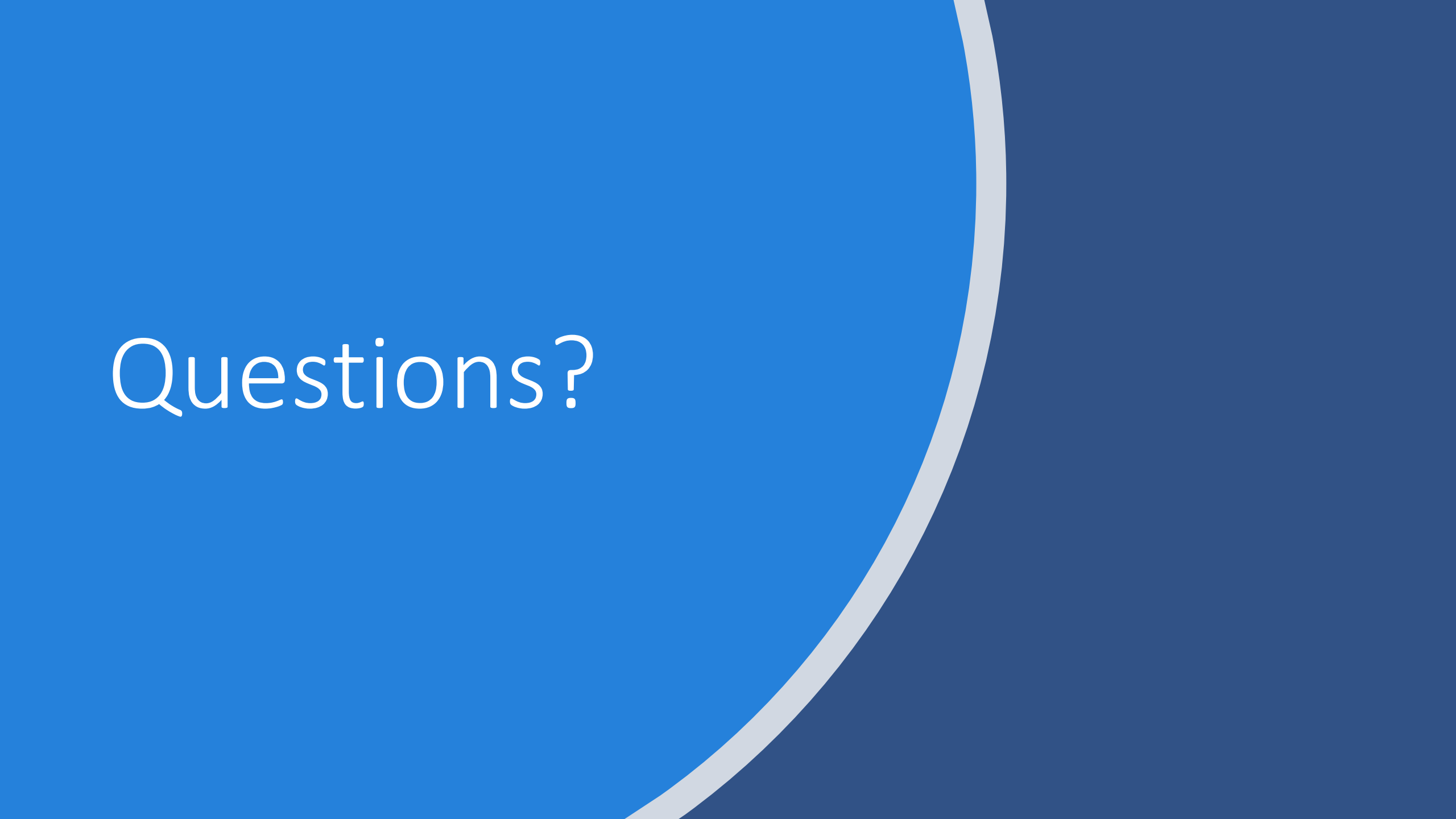
Community Recycling Ambassador course manual

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Questions?