



Work Type Definition: Market Analysis

I. Description

Consultant services to provide market analysis services for Hennepin County Department of Community Works projects which may include but not be limited to the following: evaluating real estate and business markets, constructing market data, modeling future market scenarios and demand.

II. Description of Services to be Provided by Consultant

A memo, report, or other documents to conduct the scope of work that advises and fulfills Hennepin County's intended purpose. Deliverables may include, but are not limited to some or all of the following:

- Sales leakage analysis
- Commercial and housing market demand analysis
- Gaps analysis
- Market inventory creation
- Demographic analysis
- Scenario modeling
- Product type analysis
- Jobs/employment assessment