

Coordinated Capital RFP Information Session

Hennepin County Housing and Economic Development, December 17th, 2024

Source: UrbanWorks Architecture; Saari & Forrai Photography

Thank you for joining! We will begin shortly



Request for Development Proposals INFORMATION SESSION Virtual via TEAMS Tuesday, December 17th, 2024 2:00 p.m. to 4:00 p.m.

INFORMATION SESSION AGENDA

Introduction – Julia Welle Ayres

Application & TA Process – Griffin McEnery

2025 Coordinated Affordable Housing RFPs

Supportive Housing Strategy (SHS) – Abbie Loosen & Ella Eliason

Affordable Housing Incentive Fund (AHIF) – Eva Fisk

HOME Investment Partnerships – Omar Martinez

Homeownership Assistance Fund – Andrea Stinley

2025 Upcoming RFPs – Housing Support & TOC

Transit Oriented Communities Program (TOC) – Zack Avre

Housing Support – Cate Kline

QUESTION AND ANSWER



Hennepin County priorities

- Housing opportunities for people experiencing homelessness
- A full range of housing choices throughout the county
- Inclusive tenant selection plans
- Affordable housing connected to local employment opportunities, schools, transit corridor development, and supportive services
- Housing opportunities for Hennepin County Human Services clients
- Contracting for diversity and inclusion, and creating green jobs
- Housing units accessible to people with physical disabilities

Rental Housing

- serving households at or below 50% Area Median Income (AMI)
- highest priority at or below 30% AMI

Homeownership

- serving households at or below 80% Area Median Income (AMI)
- highest priority at or below 60% AMI

Affordable development assistance programs

2025 Hennepin County Coordinated Affordable Housing RFP					
Program	Funding Source	Eligible activities	Funds available	Average est. awards	
Rental Housing	Supportive Housing Strategy (SHS)	Creation or preservation of supportive housing for targeted population groups	\$5 million	\$30K-\$50K/unit	
	Affordable Housing Incentive Fund (AHIF)	Creation or preservation of affordable multi-family rental housing	\$5 million	\$600K/Project \$10K/unit	
	Home Investment Partnership Program (HOME)	Creation or preservation of affordable multi-family rental housing	\$1 million	\$500K/ project \$15K/rental unit	
Homeownership	Home Investment Partnership Program (HOME)	Creation of affordable homeownership units	\$500,000	\$50K/home	
	Homeownership Assistance Fund	Creation of affordable homeownership units	\$1 million	\$50K/home	



Logistics

Use the Q and A button to submit comments or questions at any time



- Questions will be responded to during the "Question and Answer" portion of the agenda
- Viewers also have an option to turn on live captions
- Written responses will be posted as an addendum to the RFPs



Application process

Apply in the **Housing and Economic Development Portal**.

You must first **register** in the Portal. See next slide for details.

(Optional) Sign up for **Technical Assistance**, January 7-17th, 2025

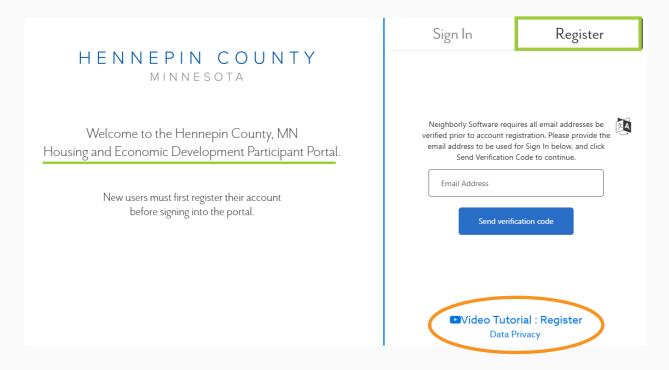
(Optional) Submit questions by 3:00 PM, Friday January 17th

Application due 3:00 PM, Tuesday January 28th



Register in the HED Portal

https://portal.neighborlysoftware.com/HENNEPINCOUNTYMN/participant





Start an application in the HED Portal



Welcome to the Hennepin County Housing and Economic Development Portal

Hennepin County is committed to accessibility for all applicants. If you require this material in an alternate format or have questions about the program, please contact us at housing@hennepin.us.

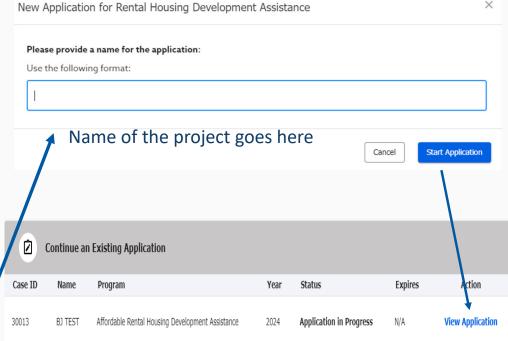
To start a funding proposal, click on the relevant program below, then complete one application per project.

If you are seeking information on a specific program please request the following person(s):

- Andrea Stinley Send an email to Andrea Homeownership Development Program
- . Abbie Loosen Send an email to Abbie Rental Housing Development Program
- Ryan Kelley or Zack Avre Send an email to Ryan or Send an email to Zack Transit Oriented Development Assistance Program

Neighborly Software adopts appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Services. Access to your data on our Services is password-protected, and data is protected by SSL encryption when it is exchanged between your web browser and our Services.

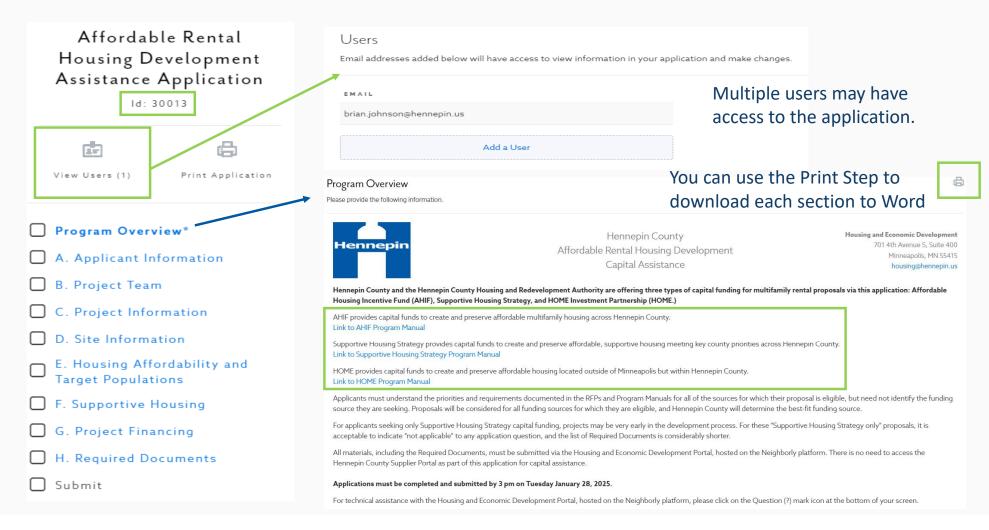




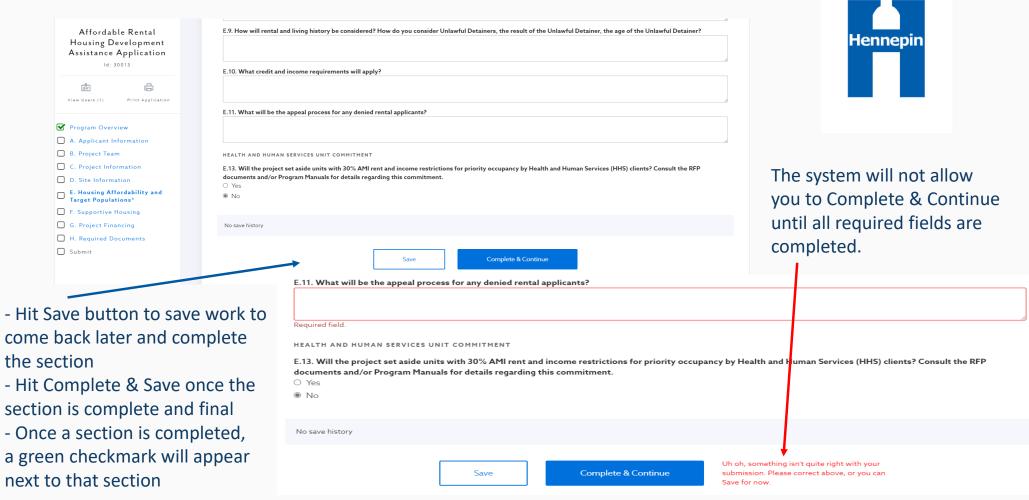


Click the Help Icon at anytime for administrative support.

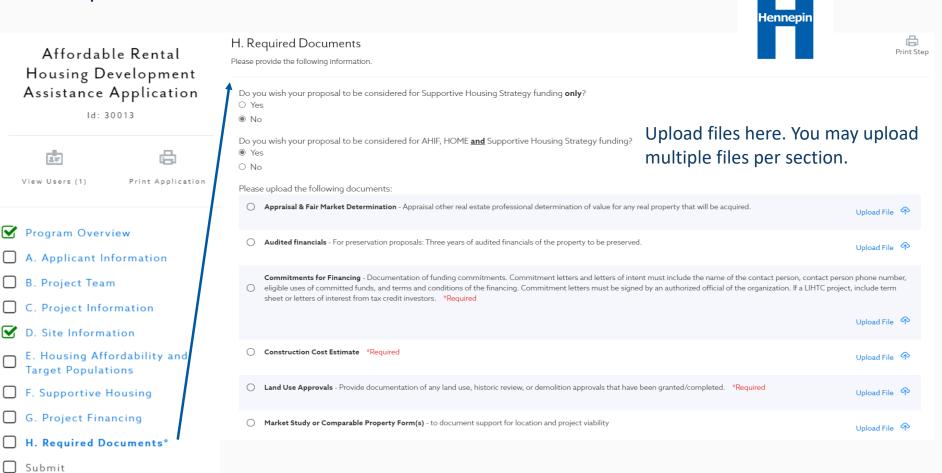
Complete the application



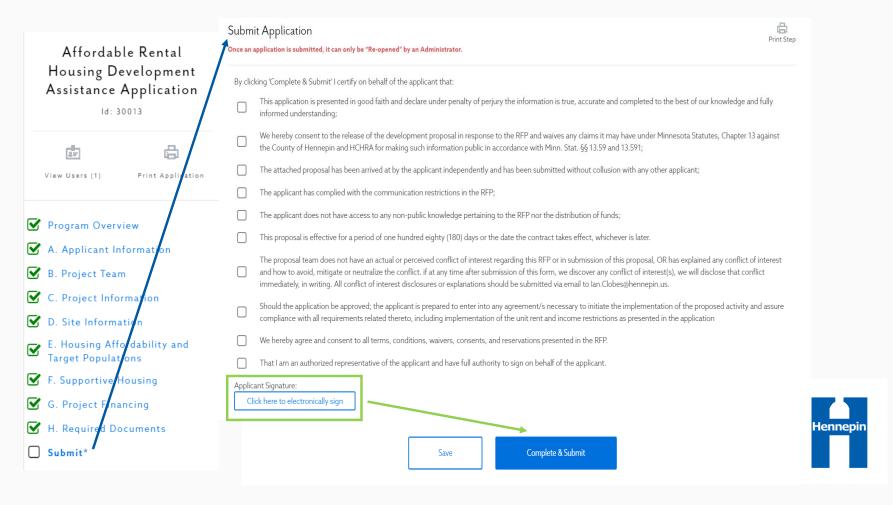
Answer all required fields



Required documents- Section H



Submit your completed application



Technical assistance



Optional technical assistance will be available: **January 7-17, 2025**



First fill out the Microsoft Form to request a timeslot



See the two RFPs for more detailed instructions

Hennepin County Housing and Economic Development 2025 Coordinated Capital RFP, December 17th, 2024

TA Session Scheduling: Hennepin County 2025 Coordinated RFP

Technical assistance is available between January 7th and January 17th, 2025. Please complete this form to indicate your availability for TA sessions in this timeframe. Upon completion of this form, Hennepin County staff will contact to finalize a time for your TA session.

* Required

Basic Development Information

 Briefly describe the development(s) which will be discussed in the TA session. At a minimum, include developer name and development location. *

Enter your answer

- 2. What program do you have questions about which you would like to address in a TA session? If you would like to discuss multiple programs, select one here (do not select Other) and provide additional details at the end of this form when prompted. If your questions are not related to AHIF, SHS, HOME, or Homeownership, please describe your questions in the "Other" text box here and Hennepin County staff will contact you via email. *
 - AHIF (Affordable Housing Incentive Fund)
 - SHS (Supportive Housing Strategy)
 - HOME (HOME Investment Partnerships Program)

Programmatic questions



There are two separate applications:

Affordable Rental Housing



housing@hennepin.us / ian.clobes@hennepin.us

Affordable Homeownership



Questions due: Friday January 17th at 3:00 PM



HED Portal resources

https://www.hennepin.us/business/work-with-henn-co/rfp

- Information on each program
- Program manuals and RFPs
- Information on the RFP timeline

https://portal.neighborlysoftware.com/hennepincountymn/Participant

- Video on how to reset your password
- Portal technical assistance Click the blue question mark right corner of the Portal







Source: Loeffler Construction

Supportive Housing Strategy (SHS)

Hennepin County Housing and Economic Development, Abbie Loosen Hennepin County Housing Stability, Ella Eliason



Supportive Housing Strategy (SHS)

Collaborative strategy

- Housing Development & Housing Stability
- Gap financing provides affordable supportive housing

Specific populations

- Groups below 30% AMI that need significant assistance to live independently
- High-priority homeless (HPH) units
- Set-asides for direct county referrals

Available funding

• Up to \$5 million available via this RFP



SHS eligibility considerations

Minimum of 8 units

- Serves 30% AMI or below
- Serves a County-identified target population
- May be integrated into a larger project

Eligible activity

- Acquisition of property
- New construction
- Renovation or preservation

Development Team

• Must include a service provider





2025 SHS priority populations

People experiencing the longest periods of homelessness with additional barriers (HPH)

People with complex medical conditions and currently homeless

People with severe substance use disorders

People with developmental disabilities, traumatic brain injury, and/or neurodiverse conditions

People with disabilities involved with Hennepin County's DOCCR

People with mental illnesses who are leaving treatment, at risk of institutionalization, or living in segregated settings

Youth involved in County systems

Families with disabilities involved with child protection services



SHS collaborative support

Hennepin County Human Services

- Multiple coordinated referral pathways for eligible County clients
- Ongoing case management and supports for eligible County clients

Service Providers

- Site-based housing & human service supports
- Help build independence and successfully maintain stable housing
- Leverage community partnership networks to address service gaps



Hennepin County Homeless to Housing team



Source: Simpson Housing Services





Affordable Housing Incentive Fund (AHIF)

Hennepin County Housing and Economic Development, Eva Fisk





Affordable Housing Incentive Fund (AHIF)

Funding for 2025

- Gap financing for affordable rental housing
- ~ \$5 million available via this RFP
- Estimated average award is \$600,000 per project (\$10k per unit)

Deferred low-interest loan

- Secured by mortgage and with declaration
- Rental units serving up to 50% AMI
- Annual compliance reporting for affordability requirements







Source: Redesign Inc. & Pope Design Group



AHIF funding policies

- Households below 30% AMI (first priority) & 50% AMI
- Low-barrier housing that works to reduce disparities
- Create housing opportunities for **people experiencing** homelessness, large families, seniors, and people with disabilities
- Allocate set aside units for County Human Services and Public Health clients (aka HSPHD units)
- Contribute to housing choice throughout Hennepin County
- Fund **ready to close** projects, or AHIF will serve as leverage funding for high priority projects





AHIF eligibility

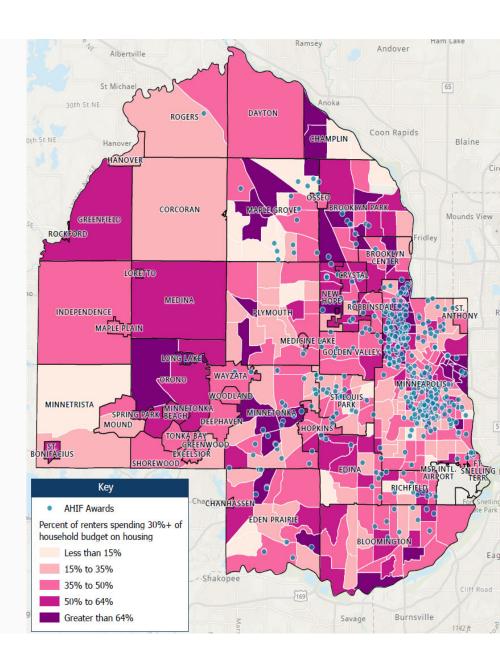
Minimum requirements

- Minneapolis or suburban project
- Creates affordable housing for 30+ years
- A portion of the rental housing units are 50% AMI or below

Eligible activity

- New construction
- Substantial renovation
- Preservation
- Acquisition of property

Hennepin County Housing and Economic Development 2025 Coordinated Capital RFP, December 17th, 2024





HOME Investment Partnership Program

Hennepin County Housing and Economic Development, Omar Martinez



HOME Investment Partnership Program

Federal Block Grant

- U.S. Department of Housing and Urban Development (HUD)
- Financing to create affordable housing for low-income households
- Only available in Suburban Hennepin County

2025 HOME funding

- Rental and homeownership projects are eligible
- ~ \$1 million for affordable rental proposals





HOME eligible applicants



Eligible applicants

- Governmental agencies
- Non-profit entities
- For-profit entities

Capacity requirements

- Complete the project
- Maintain the project and compliance for the minimum term of affordability

Affordability requirements

- Income limits
- Rent limits
- Per unit subsidy limits

Compliance areas

- Leasing and marketing
- Procurement, construction and rehabilitation standards
- Match contribution

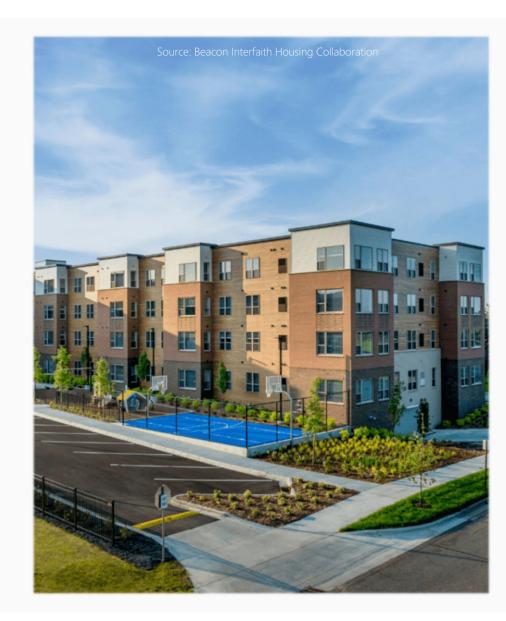


HOME eligible projects

Permanent and/or transitional housing

Rental and/or ownership

- Acquisition of property
- Construction of new housing
- Moderate or substantial rehabilitation
- Site improvements for HOME-assisted projects



Hennepin County Housing and Economic Development 2025 Coordinated Capital RFP, December 17th, 2024

Crosscutting federal regulations



National Environmental Policy Act (NEPA)

Residential Lead-Based Paint Hazard Reduction Act

Fair Housing Act

Section 504 of the Rehabilitation Act of 1973

Build America, Buy America Act (BABA)

Davis-Bacon and Related Acts

Women and Minority Business Enterprises

Section 3 – 24 CFR Part 75

Uniform Guidance Cost Principles – 200 CFR Part 200

Uniform Relocation Assistance and Real Property Acquisition Policies Act (Uniform Act or URA)







Homeownership Assistance Fund

Hennepin County Housing and Economic Development, Andrea Stinley



Homeownership Assistance Fund

County funded

• ~ \$1 million released via this RFP

Capital gap financing

Homebuyer purchase assistance NOT eligible this round

County wide

Projects throughout Hennepin County are eligible



Bloomington



Crystal



St. Louis Park



Eden Prairie



Funding priorities

- Preserve/create single-family homeownership opportunities
 - Long-term affordability (30+years)
 - 60% AMI



Hennepin County Homebuyer Assistance Program

Minimum requirements



Creates affordable, single-family, homeownership



Serves households at or below 80% AMI



Creates long-term affordable housing (30+ years)



Important reminders



Questions about the RFPs due: Friday January 17th at 3:00 pm



Affordable Rental Housing



housing@hennepin.us / ian.clobes@hennepin.us

Affordable Homeownership



Application Deadline is January 28th at 3:00 pm



Timeline for Coordinated Capital RFP

Distribution of RFP and Application Materials	December 13, 2024	
Optional Technical Assistance (TA) Sessions	January 7 to 17, 2025	
Deadline for all RFP-Related Questions	January 17, 2025	
Proposals Due at 3:00 pm	January 28, 2025	
Award recommendations considered by Hennepin County Board	Estimated May 2025	



Transit Oriented Communities (TOC)

Hennepin County Housing and Economic Development, Zack Avre



2025 Transit Oriented Communities (TOC)

	TA Sessions (Schedule online)	RFA Open	RFA Close	Anticipated Awards Approved
Transit Oriented Communities (TOC)	January 7 – 28	January 30	February 27	June



TOC background information

- Program first offered in 2003
- Invests in projects that foster walkable, mixeduse, human-centered communities that leverage transit service
- Supports hard construction costs of transitoriented development real estate projects and public infrastructure soon to get underway
- Since 2003 over 160 projects supported, more than \$44 million awarded
- \$3.49 million awarded to seven projects in 2024



The Artery, Hopkins



TOC program profile for 2025

- Approximately \$2,200,000 available
- No minimum or maximum award amount
 - Awards have generally ranged from \$250,000 to \$600,000
- Seeking geographic balance of transit eligible areas
- Applications due 3:00 pm February 27 with awards anticipated in June
- APPLICATIONS VIA Hennepin County Grant System
 - Link will be on TOC Webpage <u>www.hennepin.us/tod</u> (not the "Supplier Portal")



Longfellow Station, Minneapolis



TOC program priorities

Projects that:

- Intensify and diversify land uses in transit area, contribute to more walkable areas, and increase transit use
- Advance TOD design principles and contribute to a high-quality pedestrian environment
- Provide opportunities for local small business development, affordable commercial space, community services
- Employ site and building construction strategies addressing climate mitigation and adaptation
- Demonstrate a financial gap/need for public funds



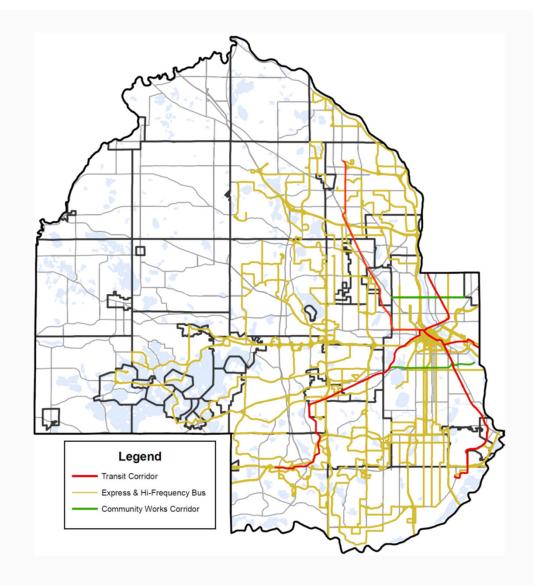
The Coliseum, Minneapolis



TOC requirements

- Local government, developer, communitybased organization doing development
- Within a municipally-designated redevelopment area
- Funded activities must be completed by December 31, 2027
- Transit Service
 - 10 min walkshed of LRT & BRT
 - 10 min walkshed of express bus
 - 5 min walkshed of high-frequency local bus

See Eligible Areas Map at www.hennepin.us/tod



TOC eligible projects

- Real estate development/redevelopment, including new construction and substantial renovation of housing, mixed-use, and/or commercial projects
 - Only hard construction costs are eligible
- Comprehensive public infrastructure by local government agencies independent of individual development projects
 - Ex. new streets increasing connectivity, district stormwater or energy systems, streetscaping
- Strategic site acquisition by local government agencies to preserve land for future transit-oriented development



Juxtaposition Arts, Minneapolis



TOC Predevelopment Assistance

- Launched in 2022 to support emerging developers who have completed fewer than three development projects and are unaffiliated with other established developers
- Predevelopment assistance provided via 3rd party firms, selected by Hennepin County, at no cost to eligible developers
- Eligible projects include commercial, mixed-use, or multifamily real estate development projects that advance TOC principles
- Up to \$200,000 in services anticipated to be available in 2025, pending board approval
- Next Request for Applications (RFA) anticipated in Summer 2025
- Sign up for announcements about the upcoming RFA:

www.hennepin.us/tod



Contact:

Request a TA session to discuss your specific project(s):

Hennepin County TOC Programs TA Session



Once the RFA opens - email questions by February 13 to:

Zack.Avre@hennepin.us / lan.Clobes@hennepin.us

Coordinated Capital RFP Contacts:

Housing and Economic Development Programs

housing@hennepin.us / ian.clobes@hennepin.us

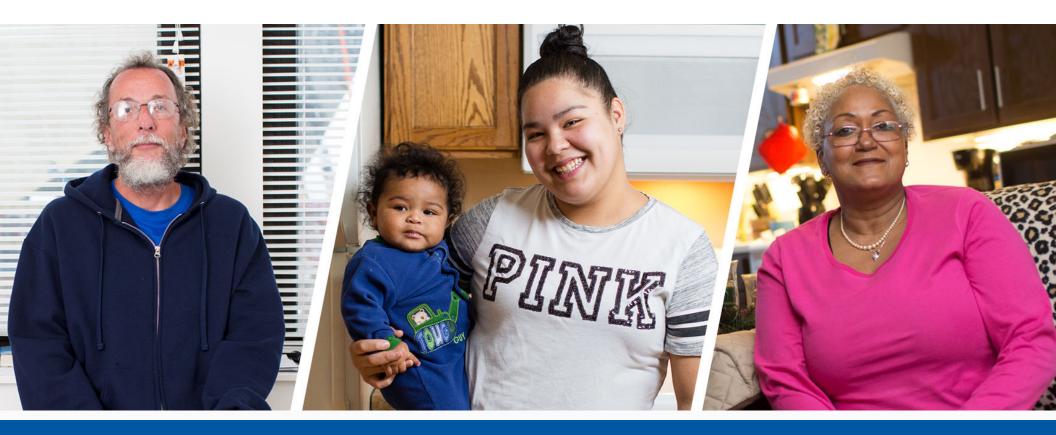
Transit Oriented Communities

zack.avre@hennepin.us / ian.clobes@hennepin.us

Housing Support

cate.kline@hennepin.us / hs.housing.grh@hennepin.us





Housing Support

Hennepin County Human Services and Public Health, Cate Kline



Housing Support program

(Formerly known as GRH)

- State-funded and serves people:
 - 18 years and older with a disability or those age 65 and older
 - Individuals who meet program income and asset requirements
- Housing Support requires 3 things:
 - An eligible provider (with a County Housing Support Agreement)
 - An eligible setting
 - An eligible person (who applies and qualifies for the program)



Types of housing support in this RFP:

- **Community-Based**—*Current* Long Term Homeless (LTH) and/or Housing with Services-Independent (HWS-I) providers who need Housing Support units for *site-based* developments
 - "Current provider" means the service provider organization currently has a community-based Housing Support Agreement with Hennepin County
 - Proposals to become a Housing Support provider will <u>NOT</u> be accepted through this RFP.
 Developers must partner with an existing provider.
 - "Site based" means that 20% or more of the total units in the development will use Housing Support



Long Term Homeless (LTH)

- Recipients have experienced long term homelessness
- All client referrals come from Hennepin County's Coordinated Entry System
- Includes supplemental service rate funding of \$494.91/month
- Recipients live independently in the community



Housing with Services-Independent (HWS-I)

- Works well for people with disabilities to live as independently as possible in the community
- Base-rate only program, no service funding included. Providers must find a source of service funding (waivers, grants, etc.)
- No Coordinated Entry requirement, referrals may come from any source



Supplier Portal resources

www.hennepin.us/business/work-with-henn-co/supplier-portal

- Step by step guide on how to register
- Step by step guide on how to apply
- Video on how to apply

Supplier Portal phone line: 612-348-5235 (M-F, 8:00am - 4:30pm)

Supplier Portal email support: supplierportal@hennepin.us



Coordinated Capital RFP Contacts:

Housing and Economic Development Programs

housing@hennepin.us / ian.clobes@hennepin.us

Transit Oriented Communities

zack.avre@hennepin.us / ian.clobes@hennepin.us

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