#### Intro Block



#### Welcome to Elevate Hennepin

We're making it easier than ever for Hennepin County businesses and entrepreneurs to connect with consultants, advisors, and resources. Fill out this short 3–5-minute form to connect with one of our business consultants and access up to 25+ hours of no-cost support per consultant, 15 hours for businesses not yet registered with the State of Minnesota or in idea stage.

A copy of this form will be emailed to you, to Hennepin County, and to the business advisor you select.

## **Eligibility Criteria**



First, please answer the questions below to ensure you are eligible for Elevate Hennepin consulting provided by Hennepin County.

Are you 18 years of age or older?
Yes No
Is your business located in Hennepin County?
Yes, I have a business in Hennepin County  No, but I am an aspiring entrepreneur who lives in Hennepin County  No, I don't have a business or live in Hennepin County
Is your business registered with the Minnesota Secretary of State Office?
You can check your status at this link: Minnesota Secretary of State Office
Yes No

#### Ineligibility based on Age

Elevate Hennepin no-cost advising is only available to entrepreneurs and business owners who are at least 18 years old. If you have questions, please contact <a href="mailto:elevate@hennepin.us">elevate@hennepin.us</a>

### **Ineligibility based on Location**

Elevate Hennepin no-cost advising is only available to businesses and entrepreneurs located in Hennepin County. Please explore our resource directory at <a href="www.elevatehennepin.org">www.elevatehennepin.org</a> for resources available to businesses within Minnesota. If you have questions or are pursuing a business within Hennepin County, please contact <a href="mailto:elevate@hennepin.us">elevate@hennepin.us</a>.

# **Business information**



### Business name if applicable:

If you have multiple businesses, please provide the name of the primary business for which you are seeking consulting. If a city is sponsoring you, please enter your business name and the sponsoring city name.

\${e://Field/biz\_name}

## Street address:

If you have not started your business, please enter your home address. Please enter a valid street address using standard abbreviations without punctuation (St, Ave, Rd, PO 123, Ste 123). Do not include city, state, or zip code. Please do not enter a PO Box.

\${e://Field/biz\_street\_address}

#### City:

If you have not started your business, please enter your home city.



# Zip code:

\${e://Field/biz_zip}	
Your name:	
First Name	
Last Name	
Are you the owner of this	s business?
Yes, owner Yes, co-owner No	
What is your current role	or position at this business?
Chief executive officer Chief financial officer Chief operating officer	

Email address:
Please enter a valid email address. This will be the primary method of contact between you and the
advisor you select.
\${m://Email1}
Please confirm your email address:
Please select the category that best describes your current or future
business industry:
<b>✓</b>
Business size (gross sales):
→ \$0 - still in idea stage
\$1 - \$49,999 \$50,000 - \$250,000
\$250,001 -\$1,000,000
O #4 000 004 #5 000 000
\$1,000,001 -\$5,000,000 Over \$5,000,000

Business number of employees:
Org Assist Block
EL-VATE Hennepin**
Tietinepin
Please confirm or select the Elevate Hennepin consultant that you would like to work
with:
Select one.
Please note: we will be adding new advisors throughout January.
The advisor will receive an email letting them know that you would like to connect.
I would like to schedule an initial virtual meeting with a Business Navigator to identify one or more advisors that fit my specific needs
A.M. & Associates

0	Antonelli and Associates, LLC
O	Backpocket Strategy
0	Better Business Bureau
Ŏ	Cleartalk Accounting LLC
Ŏ	ConnectUP!
O	Davis Law Office
O	Dendros Group LLC
0	Digital Synergy
0	Enviro-Tech Construction Services
0	Field Guide, Inc.
0	Hack the Gap
0	Hortensia Law
0	IFRI-TRYV
0	Impact Hub
0	JLLB Media
0	Khoo Consulting LLC
0	Latino Economic Development Center (LEDC)
0	Led by Truth
0	LegalCORPS
0	MCCD Open to Business (Minnetonka & St. Louis Park businesses only)
0	MniSota Fund
0	Monicat Data
0	NewPublica
0	NextStage
0	Sigma Consulting & Training
0	Simon & Associates
0	Small Business Dreambuilders LLC
0	Software for Good
0	Springboard for the Arts
0	Technologist Computer
0	TruLegal
0	Victor Jones Consulting
0	Whip-Smart, LLC
0	WomenVenture
$\bigcirc$	Display all advisors

# Please select from all available advisors below.

0	I would like to schedule an initial virtual meeting with a Business Navigator to identify one or more advisors that fit my specific needs
0	A.M. & Associates
Ŏ	Antonelli and Associates, LLC
Ŏ	Backpocket Strategy
Ŏ	Better Business Bureau
Ŏ	Cleartalk Accounting LLC
Ŏ	ConnectUP!
Ŏ	Davis Law Office
Ŏ	Dendros Group LLC
Ŏ	Digital Synergy
Ŏ	Enviro-Tech Construction Services
Ŏ	Field Guide, Inc.
Ŏ	Hack the Gap
Ŏ	Hortensia Law
O	IFRI-TRYV
O	Impact Hub
O	JLLB Media
0	Khoo Consulting LLC
0	Latino Economic Development Center (LEDC)
0	Led by Truth
0	LegalCORPS
0	MCCD Open to Business (Minnetonka & St. Louis Park businesses only)
0	MniSota Fund
0	Monicat Data
0	NewPublica
0	NextStage
0	Sigma Consulting & Training
0	Simon & Associates
0	Small Business Dreambuilders LLC
0	Software for Good
0	Springboard for the Arts
0	Technologist Computer
0	TruLegal
0	Victor Jones Consulting

$\bigcirc$	Whip-Smart, LLC
0	WomenVenture



Tell the consultant a bit about your business, what you're interested
in, or anything else you'd like them to know before connecting.
(Optional)

# **Demographics**



# **Demographic information**

Your responses to the below questions will help us continue to provide no-cost, equitable services across our community.

F	Please indicate if you identify with any of the following:
	Immigrant / New American LGBTQ Person with a disability Refugee Veteran None of these apply Prefer not to answer
٧	Vhat is your gender?
0000	Female Male Non-binary Prefer not to answer
٧	What is your race or ethnicity? (Please mark all that apply)
$\sim$	American Indian or Native Alaskan Asian Black or African American Hispanic or Latino Middle Eastern or North African Native Hawaiian or Pacific Islander White / Caucasian Prefer not to answer

### What is your preferred language?

Please spe	cify language	if not listed.	Our consultant	s have acces	s to interpreter	s who speak	over 200
languages							

$\bigcirc$	English	
	Spanish	
$\bigcirc$	Hmong	
	Somali	
0		Other (Please specify)

# **Acknowledgements and Certs Block**



#### **Acknowledgements and Certification:**

The business advisory services you are receiving to support your business are paid for in full by Hennepin County and/or the Hennepin County Housing and Redevelopment Authority (hereinafter "the County") through the Elevate Hennepin initiative.

In consideration for receiving services and by indicating my acceptance of these terms and acknowledgments below, the Business Client (hereinafter "I") acknowledge the following:

- Business advisory services, including one-on-one business advising, coaching, cohort training, and informational sessions are being provided at no cost to Hennepin County businesses through funding from the County and participating cities within Hennepin County. Any costs associated with any decisions made, or strategies implemented, relating to or resulting from technical assistance are my sole responsibility.
- I understand that the business advisory services provided under Elevate Hennepin are intended as aids and should not replace my business judgment and experience when it comes to operating my business.
- I forever waive all present or future claims against the County and Elevate Hennepin advisors, consultants and subconsultants, relating to this technical assistance.
- I understand that my name, my business name, my business location, my contact information, and demographic information will be shared only with the County, participating Hennepin County cities, and Elevate Hennepin consultants and advisors.
- I understand that I will receive communications regarding opportunities and resources offered through the Elevate Hennepin initiative. In addition, the County may use my email address to contact me for follow up purposes or to send me information relevant to small businesses but will not provide my contact information to other entities other than those listed above.
- I agree to complete surveys on the services funded through Hennepin County's Elevate Hennepin initiative within the timeframe requested as a condition of receiving services.

 Hennepin County employees may use my email address to contact me for follow up purposes or to send me information relevant to small businesses.

### Minnesota Data Privacy Notice (Tennessen Warning):

Some of the information shared through the Elevate Hennepin Initiative is considered private, confidential, and/or nonpublic data under the Minnesota Government Data Practices Act. The County is collecting this information to better understand who is using this technical assistance. The County will use the information to demonstrate outcomes and improve technical assistance offered to business owners. You are not legally required to provide information and may refuse to complete this intake form, but we cannot provide technical assistance under the Elevate Hennepin initiative without it. If you opt to not provide the requested information, the County may not fund your participation in this opportunity; there are no other consequences associated with a refusal to provide the requested information. The following persons or entities may access the information you provide: the County and County employees, participating Hennepin County cities, and any business advisor assigned to you through the Elevate Hennepin initiative. All data will be handled in compliance with the Minnesota Government Data Practices Act.

	I acknowledge all of the above:
C	) Acknowledge
	I certify that my business address is located in Hennepin County,
	MN. I understand that if my business is in the idea stage, I must live
	in Hennepin County to access services.
	To verify your address using Hennepin County's property finder tool, go
	to: https://gis.hennepin.us/property/.
C	) Acknowledge
	E-Signature
	× SIGN HERE
	clear

Name of the authorized business representative:

The person signing this form must be an authorized business representative.

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# Active

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0	https://hennepinco.az1.qualtrics.com/jfe/form/SV_9YV6vPtKoD5V5Qi? source=BackpocketStrategies
0	https://hennepinco.az1.qualtrics.com/jfe/form/SV_9YV6vPtKoD5V5Qi?source=BetterBusinessBureau
0	https://hennepinco.az1.qualtrics.com/jfe/form/SV_9YV6vPtKoD5V5Qi?source=CleartalkAccounting
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Ŏ	https://hennepinco.az1.qualtrics.com/jfe/form/SV_9YV6vPtKoD5V5Qi?source=MnisotaFund
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0	https://hennepinco.az1.qualtrics.com/jfe/form/SV_9YV6vPtKoD5V5Qi? source=TechnologistComputer
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