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Organization	Primary Contact Person(s)	Services offered	Languages	Specialty or Cultural Community Focus	Also advises clients thinking about starting a business? (Idea Stage Businesses)	Cohort-Based Service Provider?	Link to Advisor's Elevate Card	New in 2023?
A.M. & Associates www.amassociates.co	Anna Mazig anna@amassociates.co 612.598.8000	Human Resource Services, specializing in fostering safer workplace environments with an emphasis on compliance, threat assessment, and DEI.	English, Amharic, Somali, and Swahili	African American/Black Business, Immigrant Business Owners, and Disadvantaged Businesses	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/a-g/AM-and- Associates	Yes
African Career and Education Resource (ACER) www.acerinc.org	Shoua Salas ssalas@acerinc.org Denise Butler dbutler@acerinc.org 763-657-7711	Access to capital, identify loan and grant opportunities, assist with required documentation for loans and grants, asssist with applying for loans and grants	English, Yoruba, Hmong	African diaspora in north and northwestern Hennepin County suburbs	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/a-g/acer	
African Development Center (ADC) www.adcminnesota.org	Christine Lukudu clukudu@adcminnesota.org 612-333-4772	Access to capital, identify loan and grant opportunities, assist with required documentation for loans and grants, asssist with applying for loans and grants, personal and commercial credit counseling, loans, culturally sensitive financing	English, Somali, Amharic, Swahili	African immigrant business owners	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/a-g/african- development-center	
Ahmed Mohidin LLC DBA Sigma Consulting and Training www.sigmact.net	Ahmed Mohidin ahmed.mohidin@sigmact.net	Sigma Consulting & Training is a consultancy and training provider specializing in advising and guiding BIPOC-owned small businesses and entrepreneurs. This includes Business & Strategic Planning, Accounting & Financials, & Certification for Businesses	English, Somali, Arabic, Urdu, and Hindi	African American/Black Business, Immigrant Business Owners, and Disadvantaged Businesses	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/o- u/sigma%20consulting%20and%2 Otraining	Yes
Asian Media Access/Chinese-American Chamber of Commerce www.amamedia.org	Ange Hwang amamedia@amamedia.org 612-376-7715	Assessment and evaluation, business planning, strategic planning, business financial well-being and planning, fiscal analysis, COVID-19 technical assistance, assisting with grant and contracting opportunities, real estate assistance, marketing	English, Cantonese, Mandarin, Hmong	Asian-American and Pacific Islander business owners	Yes	1:1 Advisor Cohort - Tech Essentials	https://www.elevatehennepin.or g/resources/a-g/asian-media- access	
Backpocket Strategies www.backpocket.biz	Kathy Hanson kathy@backpocket.biz 952-451-0658	Assessment and evaluation, business planning, strategic planning, business owner time management, business owner coaching	English		Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/a-g/backpocket- strategy	
Better Business Bureau of MN & ND www.bbb.org/local-bbb/bbb-of-minnesota-and-north-dakota	Bao Vang Bao vang@thefirstbbb.org 651-695-2463	Marketing & Ethics Services, including: Social Media Skills, Public Speaking Basics, Press Release Development, Media/Camera Training, Logo/Brand/Website Evaluation, Professional Headshots, Video Introductions, and Business Ethics Training	English, Hmong, Spanish	Disadvantaged Business Owners	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/a-g/Better-Business- Bureau-of-MN-and-ND	
Clear Talk Accounting	Kathy Pyle pyle.kathryn@gmail.com 763-670-4725	Financial services, financial education and literacy, cost analysis, accounting advisory services, bookkeeping training	English	Women business owners, LGBTQIA+ business owners	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/a-g/clear-talk- accounting	
Connect Up www.connectupmn.org	lxcel McKinnie ixchel@connectupmn.org	Assessment and evaluation, business planning, strategic planning, assistance with loans and grants, preparation for due diligence process in looking for and working with angel and seed round investors, cost analysis, accounting advisory services, strategic financial analysis and management	English, Hmong, Spanish	Businesses 2-10 years old, focus on businesses led by women, people of color	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/a-g/connectup- institute	
Davis Law Office PLLC www.davismeansbusiness.com	Davis Senseman davis@davismeansbusiness.com 612-293-9308	General legal services, employment law, intellectual property and trademark law, insurance policy review, lease review and negotiation of terms, business registration, licensing and certification, payment and negotiation to lenders and creditors Davis law also provides services through Elevate Hennepin Construction Advising, Areas of Expertise include: Construction law, Construction Document Review, Claim Managment, Labor Compliance, and Contract Negotiation/Drafting	English	Nonprofit Sector, Construction Sector, LGBTQIA+ Businesses	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/a-g/davis-law-office	
Enviro-Tech Construction Services www.facebook.com/envirotechconstruction/	Fitzgerald Steele envirotechconstruction@comcast.net	We are an Elevate Construction Advisor offering eligible Hennepin County Contractors advisory services free of charge. Areas of expertise include: Construction Project Management, Reading Construction Plans & Specifications, Estimating & Bidding, Project Planning & Scheduling, Quality Assurance/Control, Risk Assessment/Management, and Safety Plan Preparation	English	Construction Sector, African American or Black Businesses, Disadvantaged Businesses	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/a-g/enviro-tech- construction-services	



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Fearless Commerce / Activate Network www.fearlesscommerce.com www.theactivatenetwork.com	Shawntera Hardy shawntera@certifiedaccess.co Charlene Dobbs char@certifiedaccess.co	Charlene Dobbs and Shawntera Hardy Manage the Certified Access Academy Program. The Certified Access Academy serves as a Cohort Based program for women entrepreneurs of color to increase revenue, expand their customer base, and elevate their business mission. It additionally paves pathways for these businesses to receive Certification, as a means of securing future contracting opportunities	English	Women business owners, BIPOC Business owners	No	Cohort - Certified Access Academy	https://www.elevatehennepin.or g/resources/a-g/certified-access- academy	
Hennepin County Business Resource Navigator www.elevatehennepin.org	Tashie George tashie-george@hennepin.us	Hennepin County's Business Resource Navigator helps business owners identify appropriate resources and opportunities offered through Elevate Hennepin's online platform. Navigators will assist clients with basic computer tasks to access resources and support engagement with Elevate offerings. Schedule a 15 minute call to learn more.	English			1:1 Navigation		
Hmong American Partnership www.hmong.org	Ger Thao Gert@hmong.org 651-495-1642	Business Planning, Navigation, and Access to Capital Services including: Business Management, General Business/Strategic Planning, & Access to Lending/Grant Opportunities	English, Hmong, Karen	Disadvantaged Business owners, Asian/Pacific Islander Businesses, & Immigrant Businesses	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/h-n/hmong- american-partnership	Yes
Hortensia PLLC www.hortensialaw.com	Miluska Novota mnovota@hortensialaw.com 612-246-5016	General legal services, employment law, insurance policy review, lease review & negotiation of terms, business registration, licensing, and certification, payment negotiation to lenders & creditors, due diligence assistance with business expansion, capital expenditures, acquisitions and sales, and assistance with corporate and sales taxes	English, Spanish, French, Italian		Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/h-n/hortensia-law- office	
Impact Hub www.minneapolis.impacthub.net	Keith Ischer keith.ischer@impacthub.net 651-318-2800	Business assessment and evaluation, business planning, strategic planning, cohort-based trainings with a focus on social impact businesses	English, Spanish translation available	Social impact businesses	Yes	1:1 Advisor Cohort - Entrepreneursh ip for Good	https://www.elevatehennepin.or g/resources/h-n/impact-hub- msp	
Interise www.interise.org	Dr. Stephen Crawford C/O Zack Avre, Zack Avre@hennepin.us	Interise's award-winning StreetWise 'MBA' program is utilized within Hennepin County's CEO Now Program to help Hennepin County Business Owners. The Interise curriculum has been effective in helping businesses lay the groundwork for growth, economic development, and job creation. CEO Now is a new cohort-based learning program from Hennepin County that provides growth-focused training for small business owners. It's for small, established business owners with a growth mindset.	English	Disadvantaged business owners, 1st Stage Businesses	No	Cohort - CEO Now	https://www.elevatehennepin.or g/resources/a-g/ceo-now	
JLLB Media www.jllbmedia.com	Juan Llerena juan@jllbmedia.com 612-730-9520	Marketing and Communication Services: Branding, web design, digital marketing services	English, Spanish	Disadvantaged Business Owners, Latinx & Immigrant Businesses	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/h-n/jllb%20media	Yes
Kharis Consulting www.kharisconsultants.com	Henry Blake kharisconsultantsllc@gmail.com 763-501-7947	Assessment and evaluation, business planning including business plan writing, strategic planning, grant application assistance	English		Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/h-n/kharis- consultants	
Khoo Consulting www.khooconsulting.com	Poh Lin Khoo plk@khooconsulting.com 612-414-6993	DIY advertising and advertising strategy, brand strategy, online and print public relations, digital marketing, website creation on pre-built platforms, product marketing	English, Cantonese, Malay, Indonesian, Hmong, Spanish		No	1:1 Advisor	https://www.elevatehennepin.or g/resources/h-n/khoo-consulting	
Latino Economic Development Center (LEDC) www.ledcmn.org	Enrique Blanco enrique@ledcmn.org	Financial education and literacy, financial counseling, cost analysis, assistance with loans and grants, commercial or personal credit counseling, business assessment and evaluation, business planning, strategic planning	English, Spanish	Hispanic/LatinX business owners	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/h-n/latino-economic development-center	
Led by TRUTH www.ledbytruth.org	Angel Even aeven@ledbytruth.org 612-475-4487	Business Coaching services, including: Business Plan Development, Strategic Planning, & Executive Coaching	English, Somali	African American/Black Businesses, & Disadvantaged Businesses	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/h- n/led%20by%20truth	Yes



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LegalCORPS www.legalcorps.org	Kwame Osafo-Addo K.Osafo.Addo@legalcorps.org	Legal Services, including: Entity Type, Intellectual Property, Contracts, Commercial Leases, Taxation, Government Regulation, Employment, Franchising, Risk Management, Real Estate, Internal Organization, & Commercial Debtor/Creditor Rights	English, Hmong, Ghanian	Disadvantaged Businesses	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/h-n/legalcorps	Yes
MaKee Company www.makeecompany.com	R. Lynn Pingol rlynnp@makeecompany.com	We are an Elevate Construction Advisor offering eligible Hennepin County Contractors advisory services free of charge. Areas of expertise include: Business Assessment & Growth Development, Construction Project Management, Reading Construction Plans, Estimating & Bidding, Project Planning & Scheduling/Delivery, Quality Assurance/Control, Risk Management/Assessment, Construction Accounting, Financial & Cost Accounting, and Safety Plan Preparation	English	Construction Sector, Disadvantaged Businesses	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/h-n/makee- company	
Minneapolis Business Mentors www.MBMentors.org	Art Shore art.shore@mbmentors.org 612-516-5342	Assessment and evaluation, business planning, strategic planning, skill-building webinars, mentorship opportunities, peer-to-peer opportunities, introductory marketing and financial literacy	English		Yes	1:1 Advisor Cohort - CEO Next	https://www.elevatehennepin.or g/resources/h-n/minneapolis- business-mentors	
Neighborhood Development Center www.ndc-mn.org	Natalia Mercado nmercado@ndc-mn.org 651-379-8424	Business Planning, Accounting, and Marketing/Branding Services, including: Business Plan Development, Inventory Assessment, Management Advice for Food businesses, Accounting setup/cleanup/training (Using Excel or QuickBooks), Brand Development, Marketing Plan Creation, & Social-Media Marketing	English, Hmong, Somali, Spanish, Oromo	Disadvantaged Businesses	No	1:1 Advisor Cohort - Tech Essentials	https://www.elevatehennepin.or g/resources/h-n/neighborhood- development-center	Yes
New American Development Center www.nadcmn.org	Asad Aliweyd; aaliweyd@nadcmn.org 612-823-0180 Ubah Nur Unur@nadcmn.org Abdi Sahal Asahal@NADCmn.org	Business Planning & Financial Management services, including: Strategic Planning, Access to Capital, & Financial Management/Accounting	English, Somali, Swahili Oromo, Kiswahili, and Arabic	African American or Balck Businesses, and Disadvantaged Businesses	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/h-n/new-american- development-center	Yes
NewPublica www.newpublica.com	Carmen Monseratte carmen@newpublica.com 763-729-5900	DIY Advertising and advertising strategy, brand strategy, online print and print public relations, digital marketing, web site creation on pre-built platforms, media relations, copywriting, crisis management, community engagement, training and consulting	English, Spanish,	LatinX Business owners, Disadvantaged business owners	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/h-n/newpublica	
NextStage www.nextstagemn.org	Lee Hall lee@nextstagemn.org 952-921-2381	Business assessment and evaluation, business planning, credit analysis, commercial or personal credit counseling for business financing, assistance with loans and grant opportunities, financial education and literacy, financial counseling, facilitation of credit-builder loans, micro-loans or other financial assistance, cost analysis, financial projections, payment negotiation to lenders and creditors. NextStage additionally manages the Elevate Construction Working Capital Cohort.	English, Spanish, Hmong, Japanese			1:1 Advisor Cohort - Elevate Construction	https://www.elevatehennepin.or g/resources/h-n/nextstage	
Open to Business Metropolitan Consortium of Community Developers (MCCD) www.mccdmn.org/open-to-business	Tyler Hilsabeck thilsabeck@mccdmn.org 612-789-7337	Assessment and evaluation, business planning, strategic planning	English, Spanish, Somali, Hmong	All business owners with a focus on people of color, low-wealth individuals, and women-owned businesses	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/o-u/open-to- business	
Propel Nonprofits www.propelnonprofits.org	Amanda Duhon aduhon@propelnonprofits.org Amanda Ziebell aziebell@propelnonprofits.org	Nonprofit aid and assistance, including: General Advice/Coaching, Financial Management, Board Governance/Strategic Planning, & Organizational transition Planning	English	Disadvantaged Businesses, Nonprofit Sector	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/o-u/propel- nonprofits	Yes



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Raven Construction www.ravenconstructioninc.com	Nancy St. Germaine nancy@ravenCl.com 612-209-2045	We are an Elevate Construction Advisor offering eligible Hennepin County Contractors advisory services free of charge. Areas of expertise include: Business Assment & Growth Development, Construction Progrct Management, Reading Construction Plans, Estimation & Bidding, Project Planning & Scheduling, Quality Assurance & Control, Risk Management/Assessment, Construction Accounting, and Financial & Cost Accounting.	English	Construction Sector, Women owned businesses	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/o-u/raven- construction	
Springboard for the Arts www.springboardforthearts.org	Wone Vang (Interim Program Manager) Wone@springboardforthearts.org Adia Morris (On Parental Leave Until August 2023) Adia@springboardforthearts.org 651-789-1488 Zaraawar "Z" Mistry Program Specialist consultations@springboardforthea rts.org	Consultations for artists that focus on assessment and evaluation, business planning, and strategic planning	English, Spanish, Hmong, Lao, Mandarin	Artists	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/o-u/springboard-for- the-arts	
Technologist Computers SBC www.technologist.computer	Ini Augustine ini@technologist.computer 651 300-9093	Leading provider of high-quality computer hardware, software, ecommerce, websites and cybersecurity services. We are a social enterprise that delivers customized Π solutions.	English, Hmong, Amharic	African American or Balck Businesses, and Disadvantaged Businesses	No	1:1 Advisor	https://www.elevatehennepin.or g/resources/o- u/technologist%20computers%2 0sbc	Yes
The Coven www.thecoven.com	Erinn Farrell erinn.farrell@thecoven.com	We offer professional development courses and live events through a virtual and inperson community, that provides entrepreneur with education and support through Elevate Hennepin. Some of our Courses include: Grow a Business series, Inclusive Hiring, Business Continuity Planning, An Encounter with Burnout, Organization Capacity & Staff Modeling, Production Development, Fundraising & Pitching, Build a Business series, Designing a Business Model, How to Build a Solid Legal Foundation, and Intro to Business Finance. Memberships to The Coven are free to Hennepin County entrepreneurs through Elevate Hennepin. Applications for free membership are being accepted on a rolling basis and are awarded pending confirmation of your Hennepin County business location.	English		Yes	Memberships to the Coven at no charge	https://www.elevatehennepin.or g/resources/o-u/the-coven	
Victor Jones Consulting www.vjonesconsulting.com	Victor Jones vjonesconsult@gmail.com 612-210-8739	Expertise in multiple facets of the restaurant industry, including assessment and evaluation, business planning, strategic planning, business plan advisory tools and guidance, strategic plan advisory tools and guidance, general marketing, business finance, and business fundamentals	English	Restaurant and hospitality industry	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/v-z/victor-jones- consulting	
Women Venture www.womenventure.org	Tamara Dahlvang tdahlvang@womenventure.org 612-224-9542	Capital access and loan services, accounting and bookkeeping advising and training services, marketing, website and design services	English	Women business owners, BIPOC business owners, women from low-income households	Yes	1:1 Advisor	https://www.elevatehennepin.or g/resources/v-z/womenventure	

